

REPORT/RECOMMENDATION

To:	EDINA CITY COUNCIL	Agenda Item	Item No	o. VIII. C.
From:	John Keprios, Director			Action
	Park and Recreation Department			Discussion
Date:	May 1, 2012			Information
Subject:	Hornet's Nest Proposal			

ACTION REQUESTED:

The Park Board recommends that the City Council approve an addition (The Hornet's Nest) to Braemar Arena as proposed by a non-profit organization called Drive for the Hive plus additional improvements to Braemar Arena needed to update and revitalize the facility if the Hornet's Nest is approved.

INFORMATION/BACKGROUND:

The Hornet's Nest is a \$2.95 million proposed addition to Braemar West Arena that would include a privately leased for profit dry-land training facility and retail area. The lower level would provide new permanent locker rooms for Edina Varsity and Junior Varsity boys and girls hockey teams. The 501(c)3 non-profit organization Drive for the Hive is proposing to raise \$739,314.83 in private donations to cover 25% of the proposed Hornet's Nest project. The Hornet's Nest Summary attachment shows the financial details of the proposal.

Permanent Locker Rooms

The proposed permanent locker rooms for varsity and junior varsity hockey teams would also be available for use by other groups during the off-season. This will attract new customers who would then rent the locker rooms and off-season ice time at Braemar Arena. For example, a local agent for NHL professional hockey players has

already expressed an interest in bringing their fall warm-up program to Braemar which would result in approximately \$10,000 in additional revenues to Braemar Arena. This group would not be able to move their program to Braemar Arena if we do not have private locker rooms for them to utilize.

Dry-Land Training Facility

The addition of a private for profit dry-land training facility and a private for profit retail store on the upper level of this building has multiple benefits. It is a creative way to pay for a significant amount of the annual debt service (bond principal and interest). Both the dry-land training facility operator and the retail store operator will be required to execute long-term triple-net lease agreements. In a triple-net lease agreement, tenants are fully responsible for their pro-rata share of operating expenses, maintenance and repairs.

The first year, the dry-land training facility retailer is expected to pay \$89,968 in lease rental fees which is based on \$9.00 per square foot times 9,996 square feet. That lease rental income is predicted to be \$107,520 in year 10 and \$131,066 in year 20 due to increased rental fees per square foot (see Hornet's Nest Summary attachment).

The dry-land training facility retailer will also be charged an operating expense fee estimated to be approximately \$3.00 per square foot for a total of \$29,989 a year. As operating expenses increase in the future, the reimbursement fee will increase accordingly.

The Drive for the Hive is suggesting that they enter into 10-year lease agreements with the two private businesses (one for the dry-land training facility and one for a sporting goods retail store) and assign its interest upon completion of the facility.

The addition of a 9,996 square foot dry-land training facility would be an added benefit to Braemar Arena because it is a much requested amenity by hockey players and figure skaters and would draw more ice-hour sales and revenues to Braemar Arena. This would attract high level camps and programs and keep Edina residents at Braemar Arena during the off season instead of traveling to Eden Prairie and St. Louis Park where there are currently facilities that house both on and off ice opportunities.

Dry-land (off- ice) training is essential for the year-round hockey/figure skating athletes. Dry-land training and strength and conditioning reduce repetitive use injuries in young athletes. During the winter season there would be 600-700 dry-land training hours at Braemar Arena that would be available to the Edina Hockey Association (EHA) and the Braemar City of Lakes Figure Skating Club. General Manager Susie Miller estimates that Braemar Arena could expect to sell an additional 320 hours of ice which is \$48,000 in additional annual revenue just by simply adding a dry-land training facility component.

Sporting Goods Retail Store

The addition of a 3,039 square foot sporting goods retail store to the upper floor would also help cover debt service expenses and provide another reason for potential Braemar Arena customers to visit the facility. The Drive for the Hive has confirmed that more than one retailer is interested in a 10-year lease at the \$20 per square foot rental fee plus a \$3.00 per square foot operating expense reimbursement fee. The sporting goods retailer would also provide convenient shopping for a variety of products and services that are associated with hockey and figure skating for our customers.

The sporting goods retail store is estimated to generate \$60,771 in rental fees the first year of operation. That revenue is expected to be \$72,627 in year 10 and \$88,532 in year 20. The sporting goods retailer will also be charged an operating expense fee estimated to be approximately \$3.00 per square foot for a total of \$9,116 a year. As operating expenses increase in the future, the reimbursement fee will increase accordingly.

Additional Improvements to Braemar West Arena

The Park Board agreed with staff's recommendation that there are a number of much needed additional improvements to Braemar Arena that should be considered as part of this project if the Hornet's Nest is approved by City Council. The following projects currently do not have a funding source and are not part of the five-year Capital Improvement Plan.

Relocate West Arena Zamboni Room

If the Hornet's Nest is approved, the Park Board recommends that we use this opportunity to relocate the West Arena Zamboni room to the north end of the building primarily for safety reasons but also to meet the need to expand the West Arena lobby. In its current location in the south end of the West Arena, the Zamboni ice resurfacing machine must cross a walkway that is heavily used by the public and hockey teams which creates a serious safety issue and an inconvenience for patrons.

In addition, on September 1, 2012, we will be switching the resurface times from 15 minutes to 10 minutes. As a result, coaches and players will need to get on and off the ice quickly which increases the safety hazard. The ice resurfacing change will create a financial benefit of an estimated \$40,000 per prime season. The Park Board agrees with this staff recommendation to consider moving the Zamboni room to the north end of the West Arena which would be approximately \$255,045.00 in additional construction costs.

Renovation of Vacated Zamboni Room

If the current West Arena Zamboni room is relocated to the north end of the West Arena, the vacated space and adjacent office could be renovated to become an improved customer friendly lobby area for public use. This will significantly relieve the

over-crowding in the existing under-sized West Arena lower lobby. This renovation is estimated to cost approximately \$42,000 (see JLC's Zamboni Room Quote attachment).

Lower Level ADA Pathway Access

In order for the athletes that utilize the new locker rooms to be able to access the South and East Arenas, a pathway is needed to access the main lower level hallways. This pathway will follow along the west side of the West Arena and connect with the current pathway. This pathway will also meet ADA standards for access to the players/coaches benches. This will also avoid the need for coaches to have to walk across the ice to access the players/coaches benches. The cost of \$161,000 includes soil stabilization, concrete, flooring, railing, and engineering (see JLC's NW Bleachers Accessibility Quote attachment).

Upper Lobby Railing

With the loss of seating to make room for the ADA pathway, additional seating could be gained by converting the existing plexi-glass wall in the upper lobby of the West Arena to an open-air railing. This would become the most desired seating area in the West Arena, which is a popular and successful design in many other public ice arenas. The cost for the upper level railing project would be \$27,300.

Additional Improvements Summary:

Relocate West Arena Zamboni Room	\$255,045.00
Renovation of Vacated Zamboni Room	42,000.00
Lower Level ADA Pathway Access	161,000.00
Upper Lobby Railing	23,300.00
TOTAL ADDITIONAL IMPROVEMENTS	\$481,345.00

FINANCIAL SUMMARY

Summary With NO Additional Improvements to the West Arena

The Hornet's Nest Summary attachment shows a "Bond Finance Request" at \$2,217,944.50. The 20 year bond principal and interest payments schedule and the debt service figures shown at the bottom of the summary are based on that \$2,257,103.02 Bond Finance Request. However, that total does not include the following additional improvements mentioned earlier:

Relocate West Arena Zamboni Room	\$255,045.00
Renovation of Vacated Zamboni Room	42,000.00
Lower Level ADA Pathway Access	161,000.00
Upper Lobby Railing	23,300.00
TOTAL	\$481,345.00

If the Hornet's Nest project were approved without any of the proposed additional improvements for Braemar Arena, the total project costs would be \$2,957,259.33; however, the \$739,314.83 in private donations would reduce the Bond Finance Request to \$2,217,944.50 plus bonding costs.

Under this scenario, the Hornet's Nest Summary attachment shows a loss of \$18,040 after payment of debt service for the first year. This loss would be absorbed by additional new user fees for the High School athletes, the Edina Hockey Association participants and the Braemar City of Lakes Figure Skating Club members. The current proposal for fees would be as follows:

- High School: Approximately \$12,000 per year. This would be covered by a higher per hour ice rental fee, as well as a restructured distribution of spectator fees for the high school hockey games. This fee would be adjusted in the future to cover any increase in costs to operate the permanent locker room facilities. These additional fees would need to be approved by the City Council and Edina Board of Education.
- EHA: \$26,000 per year for 20 years. This would be collected through a \$20 per member user fee surcharge for the life of the 20-year bonds. The EHA has verbally agreed to this surcharge.
- Braemar City of the Lakes Figure Skating Club: \$4,000 per year for 20 years.
 This would be collected through a \$20 per member user fee surcharge for the life
 of the 20-year bonds. The Figure Skating Club has verbally agreed to this
 surcharge.
- Total proposed collection estimates: \$42,000 per year for 20 years and a minimum of \$12,000 thereafter.

With these user fees, in the first year Braemar Arena would receive a net profit of \$21,328 as shown below:

High School ice rental surcharge/year Edina Hockey Association surcharge/year Figure Skating Club surcharge/year TOTAL SURCHARGE FEES/YEAR	\$12,000 \$26,000 <u>\$4,000</u> \$42,000
Less Cash Flow After Debt Service	(\$18,040)

TOTAL PROFIT FIRST YEAR

This total estimated first year profit does not include additional ice sales attributed to the addition of the facility; however, operating expenses for the locker rooms are also included in these net profit estimates.

\$23,960

Summary WITH Additional Improvements to the West Arena

The Park Board recommends that the City Council approve the Hornet's Nest project plus all of the proposed related improvements to Braemar Arena. The total project costs including all the proposed improvements to Braemar Arena are estimated to be

\$3,438,604.33 plus the cost to sell bonds. Under this scenario, the total Bond Finance Request is estimated to be a total of \$2,686,224.52 as shown below:

Hornet's Nest (locker rooms and retail)	\$2,957,259.33
Additional improvements to Braemar Arena	481,345.00
TOTAL PROJECT COSTS	\$3,438,604.33

Minus private donations	<u>(\$739,314.83)</u>
TOTAL BOND FINANCE REQUEST	\$2,699,289.50

Under this scenario, the Hornet's Nest Summary that includes all of the proposed improvements to Braemar West Arena shows a loss of \$49,515 after payment of debt service for the first year; a loss of \$26,111 in year 10 and a net profit of \$4,501 in year 20. The estimated \$49,515 cash flow deficit in year one would be offset by the \$42,000 in annual surcharge revenues plus approximately \$48,000 in additional revenue generated by the sale of an estimated 320 additional hours of ice rental due to the addition of the dry-land training facility.

SUMMARY

The Park Board recommends the City Council approve the Hornet's Nest concept and all proposed additional improvements to Braemar Arena with following conditions prior to the sale of bonds:

- Drive for the Hive raises \$739,314.83 in private donations.
- Vendors for the dry-land training facility and the sporting goods retail store must commit to a minimum 10-year lease.
- The Edina School Board of Education must agree to an additional ice rental surcharge and restructuring to the spectator fee distribution for High School Hockey games at Braemar Arena to help cover locker room operating expenses.
- The Edina Hockey Association must agree to a \$20 per player per year surcharge for a 20-year period (the life of the bonds).
- The Braemar City of Lakes Figure Skating Club must agree to a \$20 per player per year surcharge for a 20-year period (the life of the bonds).

Braemar Arena has always been known as one of the best, if not the best facility in Minnesota. Over the past 50 years the focus has been on the sheets of ice. While this is the bread and butter of the facility what happens outside the glass will determine future success. The Arena's goal is to recover 90% of its expenses each year. A dry-land training facility would significantly help to meet this goal.

PROCESS

If the City Council approves the Park Board's recommendation, the addition of sporting-goods retail and a private dry-land training vendor would require a change in the City

Code to rezone the property. This process would require the recommendation to go before the Edina Planning Commission and then on to the City Council for a Public Hearing. If the City Council approves the Park Board's recommendation, staff recommends that the Council direct staff to place the rezoning matter on the Planning Commission's calendar and scheduling Public Hearings for the rezoning and project approval as soon as possible.

ATTACHMENTS:

- Hornet's Nest Summary (budget estimates)
- Debt Amortization Schedule
- Cash Flow Projection Including Arena Improvements
- JLC's Arena Railing Quote (email from Ted Schweich)
- JLC's NW Bleachers Accessibility Quote
- JLC's Zamboni Room Quote
- Master List of Community Input Emails
- Unapproved Minutes of the April 10, 2012 Park Board Meeting

HORNET'S NEST SUMMARY

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	Ĭ	ORNETS	NEST CON	HORNETS NEST CONSTRUCTION COST ESTIM	COST ESTIM	IATES			HC Total Construction	HORNET'S NEST FINANCING Total Construction Cost Estimates	FINANCING	\$3,212,304.33	304.33
	ō	Dimensions	s			Construction Costs	sts		Less Zamboni Room Costs	oom Costs		\$255,045.00	045.00
Lower Level	Length	Width	SF		Per sq. ft.	Cost	Total Cost		Net Construction Costs	COSTS		\$2,957,259.33	259.33
Men's Varsity Locker Room	29.67	35.00	1,038		\$121	\$126,119.75			Private Donations		25%	\$739.3	314.83
Men's Junior Varsity Locker Room	29.67	35.00	1,038		\$121	\$126,119.75			Rond Finance Reguest			42 217 944 50	244 50
Men's Varsity Coaches Locker	29.33	15.33	450		\$121					1000		01/17/17	200
Men's JV Coaches Locker	29.33	15.33	450		\$121	\$54,607.43			H	Hornet's Nest Debt Amortization	Amortizatio		
Men's Corridor A	4.67	40.00	187		\$121				?			:	
Men's Corridor B	79.67	2.00	398		\$121				Deht	¢2 217 944 50			
Men's Corridor C	4.67	40.00	186.8		\$121				Torm) OC. ++C, /12/24	20 00		
Men's Rest Room & Shower	20.33	35.00	712		\$121				Date of	20 2	cals		
Men's Equipment Room	30.33	15.33	465		\$121				Annual Dymt	4149 D			
Men's Subtotal				4,925			\$598,094.70						
Women's Varsity Locker Room	29.67	35,00	1 038		4121	¢126 110 75			Payment	t Interest	Principal		Balance
Women's Junior Varsity Locker Room	29.67	35.00	1,038		\$12T							\$2,217,944.50	944.50
Women's Varsity Coaches Locker	29.33	15 33	450		4121				1 \$149,080.71	\$66,538.33	\$82,542.37	\$2,135,402.13	402.13
Women's 1V Charbes Locker	20.00	10.00	0 0		4121				2 \$149.080.71	\$64,062.06	485 018 65	\$2 050 383 48	383 48
Moment of conciled concerns	20.00	15.55	004		\$121					001111111111111111111111111111111111111	407,040	1000	
Women's Collidal A	4.67	40.00	187		\$121					4E0 004 42	07.600,704	41,902,014.28	014.20
Wolliel s Collidor B	19.61	2.00	398		\$121					01.400,004	470,170.20	41,8/2,518.00	00.810
Women's Corridor C	4.67	40.00	186.8		\$121				5 \$149,080.71	\$56,178.54	\$92,902.17	\$1,779,715.83	715.83
Women's Kest Room & Shower	20.33	35.00	712		\$121					\$53,391.47	\$95,689.23	\$1,684,026.59	026.59
Women's Equipment Room	30.33	15.33	465		\$121	\$56,469.26				\$50,520.80	\$98,559.91	\$1,585,466.68	466.68
Women's Subtotal				4,925			\$598,094.70			\$47,564.00	\$101,516.71	\$1,483,949.97	949.97
									9 \$149,080.71	\$44,518.50	\$104,562.21	\$1,379,387.76	387.76
Egress Corridor	14.33	89.00	1,275		\$121	\$154,893.69			10 \$149,080.71	\$41,381.63	\$107,699.08	\$1,271,688.69	69889
Zamboni Room	30.00	70.00	2,100		\$121					\$38,150.66	\$110,930.05		758.64
Other Subtotal		•		3,375			\$409,938.69		12 \$149,080.71	\$34,822.76	\$114,257.95		69.005
			l			•				\$31,395.02	\$117,685.69		\$928,815.00
Lower Level Total				13,225	2		\$1,	\$1,606,128.08		\$27,864.45	\$121,216.26		\$807,598.74
40024										\$24,227.96	\$124,852.75		\$682,745.99
Training Center Fact	110	73 63	252		,					\$20,482.38	\$128,598.33		\$554,147.67
Training Center West	30.611	61.57	מילי,		\$121					\$16,624.43	\$132,456.28		\$421,691.39
Training Center Subtotal	01.00	01.33	7,470		\$17T	\$293,922.49				\$12,650.74	\$136,429.97	\$285,	\$285,261.42
				2,220			\$1,214,068.18		19 \$149,080.71	\$8,557.84	\$140,522.87		\$144,738.55
Detail		,	0		1				20 \$149,080.71	\$4,342.16	\$144,738.55		\$0.00
Forest Corridor	47.04	61.33	3,039		\$121	₩							
Retail & Forest Subtotal	30	6.33	190		\$121	\$23,075.50			HORN	HORNET'S NEST CASH FLOW PROJECTION	LOW PROJECT	NOI	
			I	3,229			\$392,108.07			, i.e.	7		
Street Level Total				13 225	Ľ		W.	TC 2C1 202 17	DEVENITE	ובפן ד		rear 20	07
					1		1	000,1,000	Training Center	άŧ	480 068		131 066
Total				26,450	0		\$3,	\$3,212,304.33	Retail	94		\$72,627	\$88.532
												l	
									Dontal Daylonia	+	4150 720 4100	4 100 147	000

		Term Rate Annual Pymt	3.00% \$149,080.71	Years	
		Payment	Interest	Principal	Balance
	•				\$2,217,944.50
_	Н	\$149,080.71	\$66,538.33	\$82,542.37	\$2,135,402.13
_	7	\$149,080.71	\$64,062.06	\$85,018.65	\$2,050,383.48
_	m	\neg	\$61,511.50	\$87,569.20	\$1,962,814.28
_	4	\$149,080.71	58,	\$90,196.28	1,
_	2	\$149,080.71	\$56,178.54	\$92,902.17	\$1,779,715.83
	9	\$149,080.71	\$53,391.47	\$95,689.23	\$1,684,026.59
_	7	\$149,080.71	\$50,520.80	\$98,559.91	\$1,585,466.68
_	8	149,080	\$47,564.00	1,516.7	\$1,483,949.97
_	6	\$149,080.71	\$44,518.50	104,562.2	\$1,379,387.76
_	10	\$149,080.71	\$41,381.63	107,699.0	\$1,271,688.69
_	11	\$149,080.71	\$38,150.66	ò	1,16
_	12	\$149,080.71	\$34,822.76	114,257.9	\$1,046,500.69
_	13	\$149,080.71	\$31,395.02	117,685.6	\$928,815.00
98	14	\$149,080.71	27,	121,	\$807,598.74
_	15	\$149,080.71	\$24,227.96	\$124,852.75	\$682,745.99
_	16	\$149,080.71	\$20,482.38	128,598.3	\$554,147.67
	17	\$149,080.71	\$16,624.43	\$132,456.28	\$421,691.39
_	18	\$149,080.71	\$12,650.74	\$136,429.97	\$285,261.42
_	19	\$149,080.71	\$8,557.84	\$140,522.87	\$144,738.55
_	20	\$149,080.71	\$4,342.16	\$144,738.55	\$0.00

/0						
\$392.	\$392,108.07		HORNET'S NEST CASH FLOW PROJECTION	CASH FLOW PI	ROJECTION	
	200	30 200 120 25	DEVO	Year 1	Year 10	Year 20
	\$3,2	\$3,212,304.33	Training Center Retail	\$89,968	\$107,520	\$131,066
			Rental Revenue	\$150.739	\$180.147	\$219.598
			Reimbursement Revenue	\$68,106	\$88,863	\$119,424
			Total Revenue	\$218,845	\$269,010	\$339,022
Annual Total Op Exp. Tax &	Annual Total Op Exp. Tax & Ins. Gross Rent	ross Rent	EXPENSES Operating Expenses	700 100	7	
			סלבומנייום באלבווזכז	\$00,704	\$114,505	\$103,900
\$19,698	\$0	\$	NET OPERATING INCOME		7	
\$29,989	\$19,993	\$139,950	wer Operating Income	4131,041	\$104,440	\$185,U57
\$9,116	\$6,077	\$75,964	Capital Expenses	\$0	\$0	\$0
			Cash Flow After Capital Expenses	\$131,041	\$154,445	\$185,057
\$2,931	\$0	\$2,931	DEBT SERVICE			
	1		Debt Service	\$149,081	\$149,081	\$149,081
\$61,734	\$61,/34 \$26,070 \$218,845	\$218,845	Cash Flow After Debt Service	-\$18,040	\$5,364	\$32,976

\$60,771

\$89,968

\$14.00 \$25.00 \$2.00

\$2.00 \$2.00

\$0

\$2.00

\$0.00

\$2.00 \$3.00 \$3.00

\$0.00 \$9.00 \$20.00

9,849 966'6 3,039

Training Center Locker Rooms

Base Rent

Op Exp. Tax & Ins. Gross Rent

Base Rent

Square Feet

Tenant

Per Square Foot

HORNET'S NEST RENT ROLL

\$0

\$0.00

\$2.00

\$0.00

1,465

Egress

Retail

24,350

Total

\$150,739

Hornet's Nest plus Additional Braemar Improvements Debt Amortization

Total Construction Cost Estimates Less Zamboni Room Costs Net Construction Costs	1	\$3,212,304.33 \$255,045.00 \$2,957,259.33	
Private Donations	25%	\$739,314.83	
Bond Finance Request from Hornets N	est	\$2,217,944.50	
Additional Braemar Improvement Cos Total Bond Finance Request	ts	\$481,345.00 \$2,699,289.50	
Debt Term Rate Annual Pymt		\$2,699,289.50 20 3.00% \$181,434.65	Years

	Payment	Interest	Principal	Balance
-		· ·		\$2,699,289.50
1	\$181,434.65	\$80,978.69	\$100,455.97	\$2,598,833.53
2	\$181,434.65	\$77,965.01	\$103,469.65	\$2,495,363.88
3	\$181,434.65	\$74,860.92	\$106,573.74	\$2,388,790.15
4	\$181,434.65	\$71,663.70	\$109,770.95	\$2,279,019.20
5	\$181,434.65	\$68,370.58	\$113,064.08	\$2,165,955.12
6	\$181,434.65	\$64,978.65	\$116,456.00	\$2,049,499.12
7	\$181,434.65	\$61,484.97	\$119,949.68	\$1,929,549.44
8	\$181,434.65	\$57,886.48	\$123,548.17	\$1,806,001.27
9	\$181,434.65	\$54,180.04	\$127,254.62	\$1,678,746.65
10	\$181,434.65	\$50,362.40	\$131,072.25	\$1,547,674.40
11	\$181,434.65	\$46,430.23	\$135,004.42	\$1,412,669.98
12	\$181,434.65	\$42,380.10	\$139,054.55	\$1,273,615.42
13	\$181,434.65	\$38,208.46	\$143,226.19	\$1,130,389.23
14	\$181,434.65	\$33,911.68	\$147,522.98	\$982,866.25
15	\$181,434.65	\$29,485.99	\$151,948.67	\$830,917.59
16	\$181,434.65	\$24,927.53	\$156,507.13	\$674,410.46
17	\$181,434.65	\$20,232.31	\$161,202.34	\$513,208.12
18	\$181,434.65	\$15,396.24	\$166,038.41	\$347,169.71
19	\$181,434.65	\$10,415.09	\$171,019.56	\$176,150.15
20	\$181,434.65	\$5,284.50	\$176,150.15	\$0.00

HORNET'S NEST CASH FLOW PROJECTION INCLUDING ALL IMPROVEMENTS TO THE WEST ARENA

	Voor	7	2007	00,000
REVENUE	_ D	_	real 10	rear zu
Training Center Retail	ω ω	89,968 60,771	\$ 107,520 \$ 72,627	\$ 131,066 \$ 88,532
Rental Revenue Reimbursement Revenue	↔ ↔	150,739 68,106	\$ 180,147 \$ 88,863	\$ 219,598 \$ 119,424
l otal Revenue	↔	218,845	\$ 269,010	\$ 339,022
EXPENSES Operating Expenses	↔	87,804	\$ 114,565	\$ 153,965
NET OPERATING INCOME Net Operating Income	↔	131,041	\$ 154,445	\$ 185,057
CAPITAL EXPENSES Capital Expenses	↔	1	₩	↔
Cash Flow After Capital Expenses	↔	131,041	\$ 154,445	\$ 185,057
DEBT SERVICE Debt Service	↔	181,435	\$ 181,435	\$ 181,435
Cash Flow After Debt Service	69	(49,515)	\$ (26,111)	\$ 4,501

From: Ted _ [mailto:ted@jlcgc.com]

Sent: Wednesday, February 29, 2012 10:21 AM

To: Susie Miller **Subject:** Railing

Ms. Miller,

As requested. JLC will provide the following services for the Ice Arena railing.

Provide and install a 136' steel railing with a 10" substrate for a 12" Solid Surface per your email picture. The price includes Taxes, Permits and Insurance. The railing has 1/2" pickets (vertical) 4"oc w/ a 1 1/2" tube 74" oc.

\$ 24,590.00

As requested:

Demo

\$ 1,936.00

Painting

\$ 1,729.00

Any questions please call Thank You

Ted Schweich Sr. Project Manager JLC, Inc.

Office: 612-798-5572

Fax: 612-798-0669 Email: ted@jlcgc.com Website: www.jlcgc.com



Date 4/4/2012 Braemar Arena 7501 Ikola Way Edina, MN 55439

Re: NW Bleachers Accessibility

Dear, Ms Miller

We are pleased to submit our budget for the accessibility at the NW area of the west rink.

Our Bid Includes

Permits

General Conditions

Removal of 4' of concrete and bleachers at the north side

Removal of 4' of concrete and bleacher at the west side to the bench

Removal of concrete at bench to match existing

Pour new retaining wall

Pour new pathway

Install new railing to match existing

Paint railing

Install rubber flooring (only on new area)

\$ 161,000

Note price includes Allowance of \$ 10,000 for engineer

Our Bid Excludes

Owner will remove glass and dasher boards.

Ice will be out

If you have any questions or need further clarification please call.

Ted Schweich SR PM JLC, Inc



Date 4/4/2012 Braemar Arena 7501 Ikola Way Edina, MN 55439

Re: Zamboni Room

Dear, Ms Miller

We are pleased to submit our budget for the Zamboni area

Our Bid Includes

Permits

General Conditions

Removal of concrete floors

Demo CMU walls

Demo floors

Demo Mech on walls abandon in place for ceiling and floor

Demo electrical

Install 15 new 2x4 layin lights

New chase wall at panel

New ceiling

Pour new floor area 12x23 and 12x14

Install rubber flooring (only on new area)

\$ 42,000.00 Total Cost.....

Our Bid Excludes

Ice will be out A & E fees

If you have any questions or need further clarification please call.

Ted Schweich SR PM JLC, Inc

MASTER COPY OF EMAILS FROM THE COMMUNITY REGARDING THE PROPOSED BRAEMAR ARENA'S HORNETS NEST (Last updated 4/26/2012)

From: pwalsh55@q.com [mailto:pwalsh55@q.com]

Sent: Thursday, April 26, 2012 9:11 PM

To: John Keprios

Subject: Hornet's Nest

Good evening,

I would like to add my voice in support of the locker room and training space plans under consideration for Braemar.

I have had two sons who have skated many years in Edina youth hockey. One is now on Varsity. I think the money would be well-spent to bring our city in line with many others around us.

We have a great hockey tradition in Edina, some say the best in Minnesota.

I believe this investment be of great benefit to many families in our city.

Thank you, Paul Walsh

From: Don Beaupre [mailto:dbeaupre@beaupre-inc.com]

Sent: Thursday, April 26, 2012 2:12 PM

To: John Keprios

Subject: New Braemar Arena High School Hockey Facilities

Mr. Keprios,

I want to express my support for the facility upgrade that has been proposed for Braemar Arena.

I started as a volunteer coach for the boys varsity six years ago. The one thing I noticed as we played at the other schools is that a majority of them had their own dedicated locker rooms and some of those also had additional workout and other related facilities besides. It was , and still is, hard to believe that with all the great hockey history in the Edina hockey program that our kids still dress for home games in the same cramped and outdated dressing rooms as when the arena was built.

The locker rooms that are now used are small, poorly ventilated, have poor shower facilities, and have incredibly bad privacy issues.

I appreciate all the hard work that many volunteers have put in to this proposal. I hope that this dream becomes a reality to help add to Edina's storied hockey history and give our present and future Edina hockey players a bigger sense of pride when they represent our city.

Thank you!

Don Beaupre
President
Beaupre Aerial Equipment, Inc
2400 Minnehaha Avenue S
Minneapolis, MN 55404
Office 612-338-3336
Fax 612-338-5433
www.beaupre-inc.com

From: Don - Jeanne Dornbach [mailto:donjeanned@hotmail.com]

Sent: Thursday, April 26, 2012 2:01 PM

To: John Keprios

Subject: Hornets Nest project

Dear John,

Am writing this email to let you know that as the father of a "Hornet" - Greg Dornbach, class of 84 we are in favor of the proposed "Hornets Nest" and Training Facility.

We had the good fortune to have lived in Edina for over 30 years at 5013 Arden Ave. So. and now live in Northern MN.

Edina has always been a leading community and unique in its own way. Please lead the Braemar project and make the necessary additions to a wonderful Arena..

Best of luck,

Don & Jeanne Dornbach **612-940-0764**

From: Greg Dornbach [mailto:gdornbach@dgdfoods.com]

Sent: Thursday, April 26, 2012 1:57 PM

To: John Keprios

Cc: Linda Dornbach (lrdornbach@gmail.com)
Subject: Braemar Locker Room Project

Good Afternoon John,

On behalf of my wife and I, I am writing you to express sincere interest and offer my full support of the Braemar locker room and facilities project. I truly believe this needs to happen!

I have lived here most of my life, residing here the last 12 years. I have dedicated myself to coaching kids for the last 15 years in this community as I have been blessed with many things from the game of hockey and feel the need to give back to this great community. I feel I actually live at Braemar more than my home during the winter but that's alright ©.

When I think of the city of Edina, the words that come to mind are; first class, top shelf, pride, respect, professionalism, great people, etc. There are many fantastic selfless leaders in the community doing great things for all. It is truly a gift to live here!

I have been a hockey player and coach in the community since I was 4 and I love everything about it. However, when I visit Braemar, I feel we need to do better. We need to improve and elevate the facilities for many reasons discussed in the presentation to the City for the creativeness and sustainability of youth involvement there. The EHA and figure skating club and all the people that walk thru the doors will benefit from it short and long term. We are way behind other communities .

I have always believed success breeds success. We need to do better and thus the reason I ask you to support this great cause with the same passion as the Board and all the people in support of this project.

Please share my sentiments with anyone who you see as I believe this project at Braemar is very important to the City and the 1000s of young and old who inhabit it.

Sincerely, Greg Dornbach

DGD Foods, Inc.
6213 South Knoll Drive
Edina, MN 55436

NEW EMAIL address is gdornbach@dgdfoods.com
952-594-4989 c
952 933 9057 f
www.DGDFOODS.com



From: Rob Copeland [mailto:rob@copelandbuilding.com]

Sent: Thursday, April 26, 2012 12:00 PM

To: John Keprios

Cc: Eric Anderson (Eric@ccrpllc.com); Casey Hankinson

Subject: The Hornets Nest

Hi John:

Just a quick note to express my support for this project. The existing facilities in Braemar are in need of help and this would be a great addition to the City and Edina Hockey. I played for the Hornets long ago and my son hopes to too. This project would make the high school hockey experience even better. Thanks for your help!

Thank You,

Rob Copeland

Vice President

Copeland Building Corp.

P: 952-832-5302

F: 952-832-5301

C: 612-518-1418

www.copelandbuilding.com



From: pharmonwk@comcast.net [mailto:pharmonwk@comcast.net]

Sent: Thursday, April 26, 2012 11:35 AM

To: John Keprios

Subject: Support for Braemar expansion project

TO: John Keprios

Parks & Recreation Director

Mr. Keprios,

As a long time Edina resident and parent of both a youth hockey player and a figure skater, I'd like to encourage your support for the proposed expansion to Braemar Ice Arena. Long overdue for a significant facilities renovation, this project will dramatically improve the training opportunities for all local youth hockey participants as well as provide benefits to all high school hockey players and figure skaters. This aids a substantial part of our communities population. This can all be accomplished without any financial burden placed on the City or its taxpayers, The two story expansion on the north end of the West Rink with retail sporting goods store and a dry-land training facility, as well as permanent locker rooms constructed for the Edina Varsity/Junior V arsity boys and girls hockey teams, and relocating the Zamboni room to improve overall safety in the arena, is long overdue and needed for our facilities to provide competitive training and participation opportunities with like facilities in surrounding communities, and will be well used and highly effective. Our family would appreciate your support, and that of the City Council, to make this improvement happen.

Thank you,

Paul & Barb Harmon

5304 Glengarry Pkwy

Edina MN 55436

From: Tony.Nace [mailto:Tony.Nace@target.com]

Sent: Thursday, April 26, 2012 11:32 AM

To: John Keprios

Subject: Braemar Expansion

John-

I was a volunteer coach this year in the Squirt B level and was amazed by the commitment my fellow coaches as well as kids had to the program.

I fully support the Braemar Expansion and I am looking forward to being part of the great Edina hockey community for years to come.

Thank you for your consideration,

Tony Nace

From: Skip Thomas 612-701-5023 [mailto:skipthomasremax@comcast.net]

Sent: Thursday, April 26, 2012 11:21 AM

To: John Keprios

Subject: Braemar Hornets Nest Renovation

John,

Bruce Carlson sent me over the info. Looks great!!!!

Skip Thomas Edina's Hometown Realtor

ReMax Hall of Fame, Platinum Club, 100% Club, Edina Business Person of the Year, Edina Chamber Volunteer of the Year, Edina Athletic Hall of Fame, Edina Noon Rotary Board of Directors, 7 Year Member Board of Directors Edina Chamber of Commerce

From: Cathy Ostlie [mailto:costliecopy@earthlink.net]

Sent: Thursday, April 26, 2012 9:34 AM

To: John Keprios

Subject: Please support Braemar expansion

Mr. Keprios,

I am writing to express my support of the plans to expand Braemar to include locker rooms, a training facility and retail space. This is a much-needed, long awaited improvement to the facility. Having had a son on the high school JV and varsity teams, I can attest to the impracticalities of not having a locker room where the team members can store their equipment. Equipment must be transported back to the high school late at night after games, players must transport their equipment to school in the morning, where it sits in a freezing car all day, so they have it for afternoon practices. Players also have difficulty carpooling to school due to the enormous bags they have to store in cars. JV players who are too young to drive, must get rides or have parents transport their equipment to practices after school, which is a hardship for working parents.

The training facility is also a welcome addition, as our boys have had to drive to Eden Prairie and Minnetonka in the past to find combined on-ice and dryland training programs. If this can be accomplished without increasing the tax burden on Edina citizens, all the better. However, I would be in support of the project even if it did require a tax increase.

Please support passage of this project.

Respectfully,

Cathy Ostlie 4210 Branson Street Edina, MN 55424

From: PAULA FOLEY [mailto:foleypp@msn.com]

Sent: Thursday, April 26, 2012 9:00 AM

To: John Keprios

Subject: Support of Hornets Nest

Dear Mr. Keprios and Edina City Council Members,

My name is Paula Foley and I am a live long resident of Edina.

I graduated from Edina East in 1981 and played varsity sports while I was there.

I know have 2 boys in the school system. Both are fast approaching the high school sports level (current 9th grader and 8th grader - football, hockey, lacrosse and baseball).

I am writing to support the Hornet's Nest proposal to upgrade the facilities at Braemar Arena.

My oldest son played for the Bantam A team this year and in our 60+ games we traveled to many other communities and saw their facilities. Frankly, I am a little embarrassed at the current state of Braemar compared to the other arenas we played at. It is time to invest in the facility and the kids!

I support the Hornet's Nest and believe it is time for Edina to do the same.

I plan on attending the meeting on May 1st to support this program.

Thank you for your consideration. Paula Foley

From: Alice O'Connor [mailto:abocmn@gmail.com]

Sent: Thursday, April 26, 2012 8:24 AM

To: John Keprios

Cc: Casey.Hankinson@RyanCompanies.com; eric@ccrpllc.com

Subject: locker rooms

Of course it is finally time to build the new locker rooms at the Braemar Arena. My support for this project is 100%.

Bob O'Connor

From: Pat Cronin [mailto:PatCronin@incentiveservices.com]

Sent: Wednesday, April 25, 2012 6:01 PM

To: John Keprios

Subject: Hornet's nest

Dear John,

I hope this email finds you doing well. I wanted to write to offer my support for the Braemar Arena proposed Locker room, training center, retail court. This will offer a fantastic opportunity for the hockey association and Edina High School to keep the pride and tradition alive for future decades in Edina. As we all know, success breeds success and this doesn't happen by accident. Players and families commit to excellence in many aspects in Edina. The hockey program has had an unprecedented run since the 1960's. People care greatly about this program and as a former player and coach in Edina, we need to keep investing in facilities that will allow Edina to remain a top program in the State and Country. Today, players have multiple options. If the Edina High School program is not able to retain its top players, or core group of committed players, another school WILL.

I hope the City Council will make the right choice and approve this project.

Sincerely,

Patrick J. Cronin
Incentive Services - Vice President of Sales
7640 Golden Triangle Dr.
Eden Prairie, MN 55344
952-944-8284
patc@incentiveservices.com
www.incentiveservices.com

From: Chris Prawdzik [mailto:cprawdz@yahoo.com]

Sent: Wednesday, April 25, 2012 5:41 PM

To: John Keprios **Cc:** Chris Prawdzik

Subject: Support "Hornets Nest" Efforts at Braemar

Good day John, I am writing you in support of recent efforts to provide approvals and funding for much needed improvements at Braemar Arena. Edina has always been a city that many envy throughout the Twin Cities for it's desirable location and terrific schools but our community facilities are legging behind our neighbors in Eden Prairie, Minnetonka and Wayzata. With new community centers, arenas and sports complexes, surrounding communities have quickly become the talk of the town.

The time is now to begin investing in improvements to our facilities and efforts like "The Hornets Nest" initiative are ones I support. As a native to Edina, tax payer and parent of two young boys I hope you continue to support these types of efforts.

Thank you for your efforts and I hope you will continue to support the cause.

Chris

Chris Prawdzik 612.207.7141 cprawdz@yahoo.com

From: Thomas Chorske [mailto:tchorske17@yahoo.com]

Sent: Wednesday, April 25, 2012 5:26 PM

To: John Keprios

Subject: Hornets Nest Project

Mr Keprios,

I'm sending this email to let you know that I fully support the approval and construction of the proposal to improve Braemar Ice Arena's facilities and functionality as an updated sports facility in the Edina Community. When I first heard of the project I was immediately reminded of the time I was with my 9 year old daughter and we crossed paths with a handful of boys varsity players wrapped in towels and headed to take their post-practice showers. This scenario is neither appropriate nor necessary and exemplifies the need for a locker room that suits their needs. While I'm not interested in scare tactics, the fact is this type of situation could put the city at risk for a lawsuit if there was ever any indecent exposure; intentional or not. I am more interested in is enhancing the history and tradition of Braemar Arena to an updated training facility that would be embraced and utilized by a variety of boys and girls sports leagues/teams in our community. I also believe the proposed additions to the arena would enhance it's profitability.

If it matters, I spend a lot of time (and will continue to do so) at Braemar Arena as I have three children playing hockey in EHA. I'm also a retired professional hockey player who knows the benefits of what a training facility would mean to the athletes in our community.

Please share my sentiments with anyone else who needs to understand my feelings on this matter.

Sincerely,

Tom Chorske

Tom Chorske (952) 240-3456 mobile

Twitter: @hockeylogic

From: Jeff.Sorem@wellsfargo.com [mailto:Jeff.Sorem@wellsfargo.com]

Sent: Wednesday, April 25, 2012 5:17 PM

To: John Keprios

Subject: Hornets' Nest

John,

I hope all is well. Hopefully I'll get a chance to see you one of these days rather than communicate through email. I wanted to send you a quick email in support of the Hornets' Nest at Braemar Arena. When I was a hockey player going through the EHA program, I was extremely excited about the talk of an onsite locker room for the high school team. On numerous occassions, I heard that the locker room would be built before I graduated from high school. Well, I graduated from EHS in 1992 and am still looking forward to such a locker room!

Many of the area high school hockey programs - including the majority (if not all) of the Classic Lake Conference schools - have locker room facilities on site for the teams. Hopefully a program as "storied" as Edinas can join their rivals and provide an onsite facility. Please let me know if you have any questions.

Thanks.

Jeff Sorem

Vice President

Territory Manager

Wells Fargo Equipment Finance, Inc. | 733 Marquette Ave, Suite 700 | Minneapolis, MN 55402

MAC N9306-070

Tel 612-316-0892 | eFax 866-608-7881

jeff.sorem@wellsfargo.com

From: Geoff Spades [mailto:Geoff.Spades@foxsports.net]

Sent: Wednesday, April 25, 2012 4:51 PM

To: John Keprios

Subject: Hornet's Nest

John,

My name is Geoff Spades. I am a 22 year resident of Edina. My wife Mary (Edina native) and I have 3 sons, all of whom play in the Edina Hockey Association. I'm writing to express our full support of the proposed Hornet's Nest project @ Braemar Arena.

Between the 3 boys playing, and having coached in this association for 11 years, I have experienced Edina Hockey from Termites to Bantams, A level to C level and have gained a perspective that is representative of a spectrum of families with players/teams of every level of ability. In my opinion, this project is a no-hesitation, no-brainer to enable the Edina Hockey & Skating programs to continue to compete and succeed at the level that is the benchmark for the state. As important and impactful as it will be to the High School levels, maybe more importantly, is the effect it would have on the 1500+ kids not yet at the high school level (and the generations to follow) who would benefit as well and are the ones carrying on the tradition Edina has forged.

It is imperative that we upgrade Braemar Arena as another way to ensure continued success...and to remain competitive with other metro area arenas and programs in providing a state of the art facility. Edina has the demand for this project - many other cities and programs struggle with participation, lack of funding and overall apathy. Youth sports are no longer seasonal...they are year round. Just look at the number of training facilities that are located in and around the Twin Cities. Families are spending thousands of dollars both in and out of season for continual training for their athletes, none more than skating families.

This is an opportunity for the city to meet the needs of its community...a community whose identity is in large part, a tradition of success and excellence in hockey.

Respectfully,

Geoff Spades

Geoff Spades | National Sales Manager | FS North / FS Wisconsin | Office: 612.486.9524 | Mobile: 612.414.8621 | Fax: 612.486.9590 | geoff.spades@foxsports.net

From: Steve Soltau [mailto:ssoltau@visi.com]
Sent: Wednesday, April 25, 2012 4:32 PM

To: John Keprios **Subject:** Hornets Nest

Dear Mr. Keprios:

I am writing in support of the Hornets' Nest proposal. The proposed improvements to Braemar and expanded facility concepts are long overdue. Creating locker rooms for the High School teams supports the partnership with the school district. Creating training space and some retail balances the public/private relationship that brings added resources to the community as a whole. Parents current spend too much time and money training at alternatives outside of our community. Let's keep these activities local and build an even stronger public facility.

Steven D. Soltau

7116 Fleetwood Dr.

Edina, MN 55439

Office: 952-465-3939

Cell: 612-207-9506

ssoltau@visi.com

----Original Message-----

From: Willard Ikola [mailto:hockeyike@mac.com]

Sent: Wednesday, April 25, 2012 4:16 PM

To: John Keprios Subject: Hornets Nest

Hello John-----The Hornets Nest would be a great addition to Braemar---what an asset for the school hockey programs, the EHA, and Braemar figure skaters. I always thought that Braemar Arena was the best hockey facility in the Metro Area----with the construction of the Hornets Nest----it will be the top rink in the STATE OF MINNESOTA! Coach Willard Ikola

From: T Hatch [mailto:thatch@dmhingredients.com]

Sent: Wednesday, April 25, 2012 4:15 PM

To: John Keprios

Subject: "Hornet's Nest"

Dear John-

I am writing you on behalf of the "Hornet's Nest" project that is under consideration by the city. My wife and I grew up in Edina in the 60's and 70's and have enjoyed the privilege of raising our three boys in Edina over the past 20 years. We are here because our schools, parks, extracurricular activities and quality of life are unsurpassed just as they were in our childhood years. All of Braemar's venues are phenomenal; supporting baseball, golf, soccer, lacrosse and hockey over several generations. All of the these sports respective venues have seen their own upgrades and additions over the years and I believe the "Hornet's Nest" project is long, long overdue for Braemar Ice Arena. There is a renewed energy and enthusiasm at Braemar Ice Arena and as long time residents of our village (still can't call us a city) we ask that you and the city enthusiastically support the "Hornet's Nest." We greatly appreciate your consideration of this project.

Sincerely,

Tom and Barbara Hatch

6504 Navaho Trail

Edina, MN 55439



4974 Lincoln Drive Edina, MN 55436 612-823-7777 612-823-7788 fax 612-382-0211 cell Tom.Hatch1 skype

From: bcarlson@quadion.com [mailto:bcarlson@quadion.com]

Sent: Wednesday, April 25, 2012 4:06 PM

To: John Keprios

Subject: Hornet's Nest

What an intriguing concept! I recall Larry dreaming of getting new locker rooms and moving the Zamboni room with the recent West Improvements, however, it apparently could not be rationalized.

I do not know what the commercial arrangement is for this building but I assume it is pretty much private funds with City contributing the land.

I think this looks like a great Private Public partnership and one that can showcase the Tradition and Commitment to arguably the best Hockey Community and Program in the Country!

I hope we can get it done!

In Support,
Bruce Carlson
Class of 1970
First Edina State Hockey Championship Team 1969
Edina Hockey Association President 1999

From: Chapman, Wally (RBC Wealth Mgmt) [mailto:wally.chapman@rbc.com]

Sent: Wednesday, April 25, 2012 4:04 PM

To: John Keprios

Subject: Hornets Nest

John

I am writing you today in support of the Hornets nest project. As an Edina alum and former hockey player I feel that the project as designed would be a fabulous addition to Braemar arena, the boys and girls teams as well as the community in general. I sincerely hope that all decision makers will review this thoroughly and make the decision to move forward with this project. Thank you

Wally Chapman Class of 1982 From: Terry Moore [mailto:terry@steingart.com]

Sent: Wednesday, April 25, 2012 3:46 PM

To: John Keprios

Subject: Improvements to Braemar

Mr. Kaprios

This is to register my support for the improvements to Braemar Arena currently under consideration by the City. The improvements will keep Braemar in the top tier of city arenas, and a source of pride for Edina, for years to come.

Please approve the project.

Thanks very much.

Best Regards,

Terry Terrance W. Moore 6229 South Knoll Drive Edina, MN 55436 952-831-7100 (direct)

From: Bill Brauer [mailto:wbrauer@legacyquote.com]

Sent: Wednesday, April 25, 2012 3:44 PM

To: John Keprios **Subject:** Locker Room

John

I am emailing you in support for the Hornets Nest. Being a former player and having kids in the program, I realize that this facility is way overdue. Edina hockey has a rich tradition and is the best program in the state. It is time for us to have a place the kids can call home. Please let me know if there is anything I can do to help this project get done. I hope all is well. Thank you.

All my best,

Bill

William W Brauer, Jr.
President
Legacy Quote
Phone (800) 949-8376
Fax (952) 835-0645
wbrauer@legacyquote.com

From: Vickman, Scott J. (US - Minneapolis) [mailto:svickman@deloitte.com]

Sent: Wednesday, April 25, 2012 3:38 PM

To: John Keprios

Subject: Hornet's Nest Support

Hi John

I am writing this brief message to let you know as a resident of Edina and ex-Hornet Hockey player how much I support the proposal to remodel and add the Hornet's Nest at Braemar Arena. As much as hockey has meant to me personally and our community, it's a shame that other cities facilities are so much better than ours when our participation, for both boys and girls hockey, is so outstanding. I went to college out East and even the kids from there knew about Edina Hockey. It's part of what makes our city so great so please give the next generation boys and girls the best opportunity to be the best they can.

And I look forward to my own 2 yr old and newborn to skate there some day! Thanks for the support—I look forward to seeing you on May 1^{st} .

Scott Vickman Class of 1988 5029 Green Farms Road

From: Chapman, Jay (RBC Wealth Mgmt) [mailto:jay.chapman@rbc.com]

Sent: Wednesday, April 25, 2012 3:26 PM

To: John Keprios **Subject:** Hornets Nest

Hi John,

I grew up in Edina and played youth hockey and high school hockey for the Hornets. After college, I came back to Edina and coached the Pee Wee A and Squirt A boys hockey team for 10 years. I now have coached my daughter's team the last couple of years. I loved being a part of the Edina Hockey Tradition as a kid and I have loved being a part of the Tradition as a coach these last 12 years. What makes this hockey community so special is that there have been dozens and dozens of people who have played and then coached within the Edina community as adults. Someone did it for me and I have had the privilege of doing it for the next generation. In the last 15-20 years most programs in the area have built training facilities and locker rooms for their teams. Edina, with 10 state high school hockey titles and the strongest hockey tradition in the state needs to have these facilities. These kids coming up are going elsewhere to train and in some cases leaving the program to play at other high schools. This is a necessary project to keep the tradition of Edina Hockey at the level its been for the last 50+ years.

Thanks for your consideration in approving this project.

Best regards,

Jay Chapman

Jay Chapman
Vice President - Financial Advisor
RBC Wealth Management
7650 Edinborough Way Suite 800
Edina, MN 55435
Direct (952) 838-7048
Fax (952) 838-7090
Toll-Free (800) 888-3246

For Market Commentary and News go to my website at: www.jay-chapman.com

Kara Christenson - Registered Client Associate

Direct (952) 838-7045 | Fax (952) 838-7090 | kara.christenson@rbc.com

From: Matt Hansen [mailto:mphansen6@gmail.com]

Sent: Wednesday, April 25, 2012 3:19 PM

To: John Keprios

Subject: Hornet's Nest

Hi John,

As a former Edina Hockey Association participant (mites thru Bantams), volunteer EHA coach and Edina Varsity Hockey player, I would like to show my support for the proposed Hornet's Nest.

This is not just another "Edina want" scenario. When travelling to rinks around the state and country, I have seen the facilities other kids get to use at their rink to improve their skills and train. Braemar, while one of the best, most storied rinks in the state, is outdated when it comes to training facilities and locker rooms.

In order to stay competitive, the Hornet's Nest needs to be created! Additionally, it will save parents and kids money for not always having to rent out facilities and specialty training centers to improve their skills.

From the time I was on the State Championship team in 1998, I said if I had the money, the first thing I would do is put in a training center and new locker rooms at Braemar. It's something I'm passionate about and it is imperative for this to pass to ensure the competitiveness of our players.

Lappreciate your time. See you Tuesday!

Best,

Matt Hansen 612-281-3918

From: Peter Fitzgerald [mailto:Peter@ConcordAdvisoryGroup.com]

Sent: Wednesday, April 25, 2012 3:17 PM

To: John Keprios

Subject: Hornets Nest

John,

Hope you are well.

I take my 4 year old son to Braemar every week for open skating. I would love to see the addition of a hornets nest locker room..etc. he would dream about one day dressing in that locker room.

Casey Hank asked for our support and to encourage you as well.

Thanks,

Peter Fitzgerald Concord Advisory Group Phone 952.241.1111 peter@concordadvisorygroup.com

From: Deckas, Andy [mailto:Andy.Deckas@foundersproperties.com]

Sent: Wednesday, April 25, 2012 3:13 PM

To: John Keprios **Subject:** Hornets Nest

Dabject Homes in

John,

As a former Hockey Hornet ('79-81), current Squirt dad and coach, and lifetime Edina resident, I'm writing in support of the proposed Hornet's Nest addition at Braemar. It is a much needed project and will be well utilized by the entire Edina hockey community I'm convinced. I sincerely hope it is approved.

Andrew C. Deckas | President Founders Properties, L.L.C.

10350 Bren Road West | Minnetonka, MN 55343

Ph: 952.656.4604 | andy.deckas@foundersproperties.com



From: Casey Hankinson [mailto:Casey.Hankinson@RyanCompanies.com]

Sent: Wednesday, April 25, 2012 3:23 PM

To: John Keprios **Subject:** Hornets nest

Hi John! I hope you are great and everything is going well with the City. You do such a great job and thank you for all your work!

I wanted to send you an email in support of the proposed additions to Braemar Arena. When I was a junior at Edina High School back in 1993 and I was excited as I heard Braemar was going to build new locker rooms for the Varsity and JV teams. 19 years later I am just as excited at the possibility and hopefully a reality! At that time my interest was only dressing in a cool locker room. What I love about this project is it is more than just a locker room it is creating a new "home for Edina Hockey". Edina Hockey has never had the opportunity to train in one specific space and this will create excitement about a "home for Edina Hockey." Edina sports have always been first class and I feel this new project will continue that reputation and even build upon it for a new generation of boys and girls. I am in full support in this project and I hope the City is as well.

Thanks for all your time and efforts John!

Casey Hankinson | Vice President of Development

Ryan Companies US, Inc. | 50 South Tenth Street, Suite 300, Minneapolis, MN 55403-2012 612-492-4817 tel | 952-270-1600 cell | 612-492-3817 fax

casey.hankinson@ryancompanies.com



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From: Tucker, Jolene [mailto:jolene.tucker@parknicollet.com]

Sent: Wednesday, April 25, 2012 3:06 PM

To: John Keprios

Subject: A letter in support of the Hornet's Nest

To Whom It May Concern,

I'm writing on behalf of my entire family in support of Braemar's proposed project the Hornet's Nest. Both my husband and I grew up in Edina and skated out of the Edina hockey programs and Braemar's City of Lakes Figure Skating Club. Now raising three hockey players, you can imagine how many hours we've spent at Braemar both in our youth and now as adults. We have seen many renovations and improvements to a facility we have come to know as our second home! We would fully support the expansion and development of the Hornet's Nest in creating a top athletic facility that fully supports our elite skating programs and would be excited to have a retail entity as part of this as well.

With all of the dollars spent on dry-land training programs, trainers, and equipment, bringing more business into our home rink would be a win-win for all involved. And the commitment to building permanent locker rooms for our High School athletes has been a long time coming.

The Tuckers

Andy, Jolene, Ben, Brooke, and John

From: jeff Ridley [mailto:ridsjeff14@yahoo.com]
Sent: Wednesday, April 25, 2012 2:50 PM

To: John Keprios

Subject: Hornets Nest proposal

Dear John;

I am writing you in support of the "Hornets Nest Proposal". I am a former Edina high school hockey player and a parent of two former Edina high school players as well as a current Edina PeeWee A coach.

I fully support this project for the good of not only EHS players locker rooms but the entire Edina hockey association will benefit with the training facility .

We are falling behind the other communities when it comes to Hockey high school hockey locker rooms and off ice training facilities .

Thank you for your effort!

Regards;

Jeff Ridley 5213 Dundee rd Edina: MN 55436

From: Tabor, Paul [mailto:Paul.Tabor@courts.state.mn.us]

Sent: Wednesday, April 25, 2012 2:29 PM

To: John Keprios

Subject: Hornet's Nest facility proposal

John, my wife Kristin and I are writing to express our support for the proposed Hornet's Nest facility at Braemar ice arena. We feel it would be a great and needed addition to our community. Thank you.

Paul & Kristin Tabor

5308 W. 64th St.

Edina, MN 55439

952-944-0966

From: Dan Delianedis [mailto:stopthepuck35@gmail.com]

Sent: Wednesday, April 25, 2012 2:19 PM

To: John Keprios

Subject:

Dear John,

My wife Christina and I reside at 4624 Drexel Ave. We have two children and have lived in Edina since 2000.

This e-mail is to inform you that we fully support the proposed Hornets Nest project at BRAEMAR Arena.

For the last three seasons, I was assistant hockey coach for the Edina Boys Bantam A program. Prior to that, I was an assistant coach for 13 seasons for the Breck Schools' Varsity program.

Building locker rooms for both the boys and girls Varsity and JV program is a great idea. The program has needed this for some time and it will put a signature on the great tradition and history that is Edina Hornet hockey. Many other public and private schools have already built locker rooms for their teams. This should be done in Edina.

We also fully support construction of a training facility and improvements to our snack/ food bar at the rink. Training facilities are rapidly becoming popular. With BRAEMAR constructing its own and housing it with a competitive coordinator, it will generate significant revenue to the city. It will also allow parents and their hockey players to develop in an environment that is closer to home and is Edina's endorsed program of choice.

Good luck with your decision. We are proud of what the City stands for and has accomplished.

Dan Delianedis Sent from my iPhone (763) 656-3818

----Original Message-----

From: Steven.Ostlie@securian.com [mailto:Steven.Ostlie@securian.com]

Sent: Wednesday, April 25, 2012 2:06 PM

To: John Keprios

Subject: Hornet's Nest Hockey Project

Dear Mr. Keprios:

As a father of two sons who have played Edina hockey and one who still is I strongly endorse the project to add locker rooms and other training facilities to the Braemar Arena complex.

Although I would never admit it to my wife, my decision a number of years ago to live and raise a family in Edina was influenced (in part) by my desire to have my sons play hockey in a community that values success and is darn good at developing hockey players. To me this project is icing on the cake for a community who is the envy of all programs in the state. I personally take great pride in having others refer to us as the New York Yankees of hockey in Minnesota.

The great tradition of Edina hockey is no accident. Countless hours have been devoted to pass along to each new generation a love for the game and an appreciation for achieving excellence. This project is yet another tangible piece of that legacy.

Sincerely,

Steve Ostlie 4210 Branson St. Edina, Minnesota 55424

From: jeff johnson [mailto:jljgolf@msn.com]
Sent: Wednesday, April 25, 2012 1:48 PM

To: John Keprios

Subject: Hornet's Nest

John,

Just wanted to write you a quick note to voice my support on the proposed Hornet's Nest locker room at Braemar Arena. I was happy to see the park board approve the idea and now hope the city council will do the same on Tuesday.

Thanks for your help and support.

Jeff Johnson

From: Tom Rozman [mailto:tomrozman@gmail.com]

Sent: Wednesday, April 25, 2012 1:41 PM

To: John Keprios

Subject: Braemar Ice Arena

Hi John,

Just a quick email to show my support for the proposed facility addition, updating of the locker rooms and overall resource expansion sought for Braemar Ice Arena. Right now, my son utilizes other venues for dryland and other hockey related activities and it would be great if those things were also contained within Edina. Braemar is a historic venue with a proud tradition...however, no one or no place can rest on it's laurels and we must keep pace with change. It is time to provide needed resources to Braemar Ice Arena.

Thanks,

Tom Rozman

----Original Message-----

From: WESTERDAHL BIRDIE [mailto:birdiew2@gmail.com]

Sent: Wednesday, April 25, 2012 1:30 PM

To: John Keprios

Cc: DORNBACH GREG Subject: Braemer update

Mr. Keprios,

As a long time resident of Edina (since 1966) I have always been proud of the management of the city. It is a community to have pride in. Now I hear there is an opportunity to upgrade the local Braemer ice arena.

There are local facilities where many of these things can be done, but this is for the local community and not surrounding communities. The plans for the different areas seem to be well thought out and I'm sure that comparing these facilities to other communities would keep us competitive.

I urge you so support this facility!! Thank you, Birdie Westerdahl

From: Terwilliger, Dave [mailto:DTerwilliger@rwbaird.com]

Sent: Tuesday, April 24, 2012 2:31 PM

To: John Keprios

Subject: braemar locker room/training center

Mr. Keprios and City Council members:

In regards to the proposed addition to Braemar Arena, I wanted to extend my support and my belief that this project is important to the community and the growth of its youth and athletic programs.

As a member of the EHS Hockey staff and a youth hockey coach for the last 18yrs, I believe the need for both locker rooms and a training facility is an important step in keeping our youth athletic program in step with surrounding communities. Like it or not, other communities over the last few years have made significant improvements in terms of High School locker rooms and in many cases have incorporated training facilities for their athletes. (FYI, Eden Prairie, Minnetonka, Wayzata and Hopkins all have locker rooms for their High School Hockey teams. The Hornets/Braemar is the only team in the conference that does not) Currently we have what I would perceive as the best ice arena facility in the metro area, as well as maybe the best set of baseball fields in the area. In order to keep up with the leading communities, it becomes necessary to make improvements such as the one being proposed.

I grew up in Edina and still am an Edina resident. We have always been a leader in terms of recreational and athletic opportunities and I strongly believe this is a necessary step in order to keep the tradition strong.

Thanks, Dave

Dave Terwilliger
Director - Institutional Sales
Robert W. Baird & Co.
Edina Office
877-792-7867
952-838-8095

From: Brigid Spicola [mailto:b.spicola@yahoo.com]

Sent: Sunday, April 22, 2012 7:45 PM

To: swensonann1@gmail.com; joshsprague@edinarealty.com; Mary Brindle;

jonibennett12@comcast.net; Edina Mail

Subject: Proposed "Hornets Nest" Development

Dear City Council Members -- I wanted to write to you to convey my enthusiastic support for the proposed development of a new locker room/work out and retail facility at Braemar Arena. I have lived in Edina my entire life and grew up taking skating lessons at Braemar Arena and watching the Edina Hornets (and during my high school years, the Edina West Cougars!) play games at Braemar. I moved back into Edina to raise my 3 kids (who are now 21, 19 and 17). My two boys grew up in the EHA and my youngest is now on the Edina High School boys team and will be a senior next year. Our entire family (including my 80 year old parents, siblings, cousins and nieces and nephews) enjoy coming to watch hockey at Braemar. Although my kids will be "through" the Edina hockey program after next year I still believe this type of development is important for the facility and the community. Hockey is important in Edina and the Braemar facility is critical for Edina hockey. The proposed development will make a good facility even better and will be of great value to the entire community. I sincerely hope you approve the proposal. Thank you.

Regards

Brigid Spicola

----Original Message-----

From: Bradley J. Nelson, M.D. [mailto:btnelson@earthlink.net]

Sent: Sunday, April 22, 2012 4:59 PM

To: Edina Mail

Subject: Braemar Arena Improvements

Dear Edina City Council

We are writing in support of the proposed project to improve Braemar Arena. As residents of the great city of Edina, we feel these improvements are an important part of maintaining what many agree is an integral part of this community.

We moved to Edina 6 years ago. We had one son who played hockey - he was a first year pee wee at the time. Our two daughters now play too. What a great thing the hockey community has been for our family! We felt welcomed and a part of something when we got involved with hockey in Edina. Our family was able to integrate into the community in this way, easing what can be such a hard transition for kids. Hockey in Edina provides a framework for kids and families to connect and Bramar Arena is the hub for that connection. The countless hours spent there have shaped our childrens lives for the past 6 years, as well as ours. Although Braemar is historic rink with many benefits, in comparison with rinks in neighboring communities, it is sorely lacking. The improvement of having dedicated locker rooms, a dryland workout facility and athletic training rooms would bring Braemar up to date with the rest of the metro area programs

Our son has had the opportunity and privelage to play Varsity hockey for Edina for the past two years. He will be a senior next year and we would love to see this project underway as he moves on from what has been the time of his life! We ask that you support this project as hockey in Edina and Braemar Arena benefits so many of our children. Edina has been a great place for our family - lets keep improving it for years to come!

Brad and Terri Nelson

----Original Message-----

From: Molly Opp [mailto:mnopp@msn.com] Sent: Saturday, April 21, 2012 6:20 PM

To: John Keprios

Subject: Braemar expansion

We are writing to voice our support for the proposed Braemar expansion. We feel this would greatly improve the facilities and enhance the already outstanding programs at Braemar. As parents of two hockey players, we know first-hand how much use Braemar gets and the need for expansion and enhancement. We urge you to go ahead with this proposal. Thank you.

Molly and Peter Opp 4702 Townes Rd. Edina 55424

From: John and Jen Berge [mailto:bergefamily6@gmail.com]

Sent: Friday, April 20, 2012 3:10 PM

To: John Keprios

Subject: Braemar support

Hi John...as a parent of three youth hockey players in Edina I highly support any renovations that can be done to Braemar arena. The idea of adding additional "dryland" type training facilities is long overdue in our city. Fact is, right now, most of us are taking our kids to Hat Trick and pouring money into that

facility and St. Louis Park instead of our own facility and city. What a great way to keep our hockey program current and contribute to the city of Edina!

Thanks for your time,

--Jen Berge

The Berge Family 5400 Creek View Lane Edina, MN. 55439 H: 952-942-1234 C: 612-963-8921

----Original Message-----

From: Jon Foust [mailto:jfoust@roxcap.com]

Sent: Friday, April 20, 2012 11:02 AM

To: John Keprios

Subject: Braemar Expansion

John,

I just wanted to let you know that my family fully supports the proposed expansion at Braemar Ice Arena. I grew up in Edina and was fortunate enough to play for the high school team in the early 80's. In the past 30 years there have been no major improvements to the facilitates. In fact, you have seen an absolute and relative deterioration of the complex compared to other communities.

Both my son and daughter have played in the program for many years, I have coached both on the girls and boys sides of EHA and have been a member of the Edina Hockey Association board. As hockey has evolved, many teams have incorporated dry-land to their program, both in and off-season. These programs take place all over the Twin Cities and pull our participants away from Braemar. If we had an on-site facility all teams would benefit from the training and convenience. There is no doubt in my mind that the project will be a huge success for the City and it's citizens if it is completed. By creating the public/private structure in place where needed services are provided by paying tenants that absorb the facility cost it creates a true win-win scenario. Edina residents, EHA players, both boys and girls high school teams and the City see much needed services without an additional tax burden. Hopefully it is a model the City incorporates on many future needs.

Jon R Foust 612-325-7237

Sent from my iPad

From: Doug Gervais [mailto:dlgervais@comcast.net]

Sent: Thursday, April 19, 2012 4:32 PM

To: John Keprios

Cc: j foust

Subject: New Braemar Training Facility

Mr. Keprios,

I am writing you in support of the proposed additions to the north end of the Braemar Arena that you will be considering at the city council meeting on May 1st. I have 2 sons in the EHA and a son that will be trying out for the EHS Hockey team this fall. They have had great success competing in the best and one of the largest youth hockey programs in the country. I am concerned that our training facilities are falling behind other neighboring communities and the proposed expansion is needed to keep our youth programs competitive. I have supported our youth sports as a coach, volunteer and board member. I have also financially supported hockey teams for the last 5-6 years. Please give your support to a worthy addition to our community. Thank you.

Douglas L. Gervais MD Minneapolis Plastic Surgery, Ltd. 4825 Olson Memorial Hwy #200 Minneapolis, MN 55422

763-545-0443-Office 763-545-2784-Fax

612-618-6146-Cell

From: Eaustrums [mailto:eaustrums@aol.com]

Sent: Thursday, April 19, 2012 1:22 PM

To: John Keprios

Subject: We support the Braemar proposal

Just wanted to send you a quick e-mail to let you know that we are in favor of the proposed Braemar expansion. I have been a resident in Edina for over 40 years and have one daughter participating in the EHA. The expansion of the existing facility has been long overdue. The Edina Hockey Association program is growing stronger than ever, especially with an ever increasing number of girls signing up to play hockey. This is an exciting proposal that is a step in the right direction for Edina residents.

Sincerely,

Tim & Erica Austrums 7220 Glouchester Dr Edina, MN 55435 952-837-8053

----Original Message-----

From: Mary Scheid [mailto:maryscheid@gmail.com]

Sent: Thursday, April 19, 2012 10:12 AM

To: John Keprios Cc: Chris Scheid Subject: Scheid Support for Braemar Ice Arena Expansion

Hello John,

I am writing this letter to convey our support of the Braemar Ice Arena expansion. This is an important investment that will enable the city of Edina to continue to have a best-in-class youth hockey program. Edina has set the bar for youth hockey, which has been important for our community's economic development. Not to mention that thousands of kids and families throughout our city benefit from playing hockey here. Our Braemar facility desperately needs this investment in order to keep our hockey program competitive with other communities.

Thank you very much for your consideration. We look forward to a swift approval.

Best regards,

Mary and Chris Scheid (6525 Navaho Trail, Edina)

Cell: 612.716.4495

From: Dean Williamson [mailto:dean.williamson@comcast.net]

Sent: Thursday, April 19, 2012 6:33 AM

To: Edina Mail; jonibennett12@comcast.net; Mary Brindle; joshsprague@edinarealty.com;

swensonann1@gmail.com

Subject: Hornets Nest Proposal at Braemar Ice Arena

Dear Edina City Council Members:

It is my understanding a proposal to expand Braemar Arena by adding some retail space, fitness area and locker rooms has be recommended by the Edina Park Board and will be presented to the City Council on May 1st, for hopefully an APPROVAL. I have reviewed the details and am extremely excited, to say the least, that we have this opportunity in front of us. Hockey aside, I think this is a tremendous plan for our community and a much needed upgrade to a dated facility.

I was born and raised in Edina since 1967. My parent chose this community back then due to the excellent school system and the sporting opportunities. My father coached two (2) US Olympic Hockey Teams (1968 and 1972) and loved the Edina Hockey program. My brothers and I have spent countless of hours at Braemar and for many of us, it's a home away from home. After college, my wife and I came to the same conclusion my parents did, and we decided to find a home and raise our children in this wonderful community. Edina has been a great place for us to live, but there's no question the activity level at our beloved arena has declined.

Over the past 10 years, the hockey world has become a year round training ground for both on-ice and off-ice development. With the facility additions in Blaine, Eden Prairie, Plymouth and Mendota Heights to name a few, we have spent a countless amount of time and money outside the community, which is a shame. Unfortunately, my kids are at the tail end of their hockey days but there is nothing more I would like to see happen then this addition. As I mentioned, Braemar is a treasured community asset we need to preserve it for many more years to come!!

Whether you're a fan of hockey or not, Braemar is a wonderful gathering spot and social venue for the community. My parents, which are both in their late 70's, still come back to Braemar every winter to see some hockey and revisit with some old acquaintances. Many of my friend growing up, chose to live in this community as well and I'm proud to be part of the tradition. I have applauded our Edina City Council's position and support on improving our athletic fields, gyms and bike paths over the past several years. Now it's time to improve Braemar Arena. Please support this project.

Thanks,

Dean Williamson 5711 Londonderry Road Edina, MN

----Original Message-----

From: Tim Kuehl [mailto:TKuehl@nep.com] Sent: Wednesday, April 18, 2012 3:54 PM

To: John Keprios

Subject: Braemar Arena

John,

I am writing to support the improvement project at Braemar Arena recently approve by the Park Board. I was born in Edina in 1967, graduated from EHS in 1986 and was activity involved in the hockey, soccer, football and baseball associations as a youth. I returned to Edina in 1999 to start a family and currently live in Parkwood Knolls. I have four children (13 through 5). One of the main reasons for returning to Edina was the outstanding Park & Rec facilities. The park at Walnut Ridge for example is a great place for our family and the improvements the city has made there keeps the Edina community as a premier and special place for years to come. Those improvements at Walnut Ridge made our decision to remodel our existing home an easy one rather than relocate to the outer suburbs.

I coach all four of my kids now through the Edina Hockey Association. I have seen other ice facilities and there is no doubt the Braemar Arena has a rich history but is falling materially behind other facilities. It would be a shame for the City to not recognize that and also underestimate how many Edina families (past and present) have been influenced positive by their experiences at Braemar. The new space being discussed will be used actively. Frankly, it will only serve to keep people and \$\$\$ in the City of Edina rather than the facilities in Bloomington, Plymouth or Eden Prairie.

Please know that you have my support as this project moves forward.

Tim Kuehl 5708 Continental Drive ----Original Message-----

From: Heidi Kapacinskas [mailto:heidik@kaplaw.net]

Sent: Wednesday, April 18, 2012 4:04 PM

To: Edina Mail; jonibennett12@comcast.net; Mary Brindle; joshsprague@edinarealty.com; swensonann1@gmail.com Cc: hendy@traditionllc.com; John Kapacinskas; John Keprios

Subject: Proposed Expansion to Braemar Ice Arena

Dear Edina City Council Members:

It has come to our attention that the City Council will be considering and voting upon a resolution regarding the above, which has been preliminarily approved by the Edina Park Board. We are writing to you now to let you know that our family supports this proposed expansion, and we respectfully ask that you vote in favor of the same.

We moved to Edina just last summer from Houston, Texas. When fall turned to winter last year, our second grade boy-girl twins begged to start hockey -- keep in mind, neither of them had ever skated before (not a surprise, as we had lived in Texas), and we were late in registering for the hockey season. Nonetheless, the Edina Hockey Association representatives encouraged us to enroll the twins in its hockey program. And so our Edina hockey journey began...and it was a positive one all the way around! We can't say enough great things about all of the coaches, volunteers and fellow parents in this program. As a new hockey mom, I also admit I felt a bit of trepidation about the sport, but I have to say, the kids and parents collectively make up a great, supportive community -- one that we were happy to be part of. Our children thrived in the hockey program and are already excited about next season.

The facilities at Braemar also played a part in our children's enthusiasm about the sport. Not only did they often practice at Braemar and play some of their games there, they also took part in exhibition games during some of the high school varsity games, and our entire family has enjoyed going to Hornet hockey games generally. We feel very fortunate to have such a nice facility (almost literally) in our backyard, and we have enjoyed the school spirit engendered by a competitive and fun hockey program.

Considering the above and know how big of a role hockey plays in this community in many different ways, and the positive experience we have had (and have seen others have), we think it is wise to continue investing in the facility that has supported the development of present and future Edina Hornet hockey players. Braemar also provides opportunities for individual skating/hockey development on all different levels -- it doesn't just cater to the "best" players. In our view, improvements to Braemar constitute a win-win situation and will make an already strong skating and hockey program that much stronger, thereby strengthening the community as a whole.

Thank you for your consideration.

Best regards, Heidi and John Kapacinskas

From: Eigner, Troy [mailto:Troy.Eigner@bsci.com]

Sent: Wednesday, April 18, 2012 4:14 PM

To: John Keprios

Subject: Braemar Expansion

John,

I'm writing to show my support for the Braemar expansion project. As a parent of 3 Edina hockey players (2 current, 1 on the way), I think this will only add to the great experience, that is Edina Hockey.

Regards,

Troy Eigner

Troy Eigner
Director, Program Management
(O) 763-494-2368
(M) 612-867-4202
eignert@bsci.com

From: Susan Furlow [mailto:susanfurlow@comcast.net]

Sent: Wednesday, April 18, 2012 5:04 PM

To: John Keprios

Subject: Support for New Braemar Ice Arena Project

John,

We have enjoyed Braemar Ice Arena for many, many years with two sons in hockey from mites through JV and Junior Gold. Now with our youngest a graduating senior, we plan to continue to utilize the facilities in Edina as spectators, skaters and more. Knowing how important the arena and its facilities are to the life of our Edina community, we fully support the proposed improvements to the arena and we sincerely hope these improvements are made as soon as possible to keep Braemar at the top of the list of area ice arenas.

Susan Furlow and Larry McCann 6537 Cherokee Trail Edina, MN 55439 952-944-5212

From: Doug Pugh [mailto:Doug.Pugh@peregrine.com]

Sent: Wednesday, April 18, 2012 6:08 PM

To: John Keprios

Subject: Braemar Arena

John,

I am writing ahead of Thursday's city council meeting in support of the proposed expansion of Braemar Ice Arena. As you know, hundreds of Edina families visit Braemar many times a year. A single Edina child playing hockey could easily enter Braemar well over 1,000 times before graduating from EHS. For hundreds of Edina families and residents, Braemar is the single most-used facility or "park" in Edina. In addition, Braemar is host to thousands of people from around the state (and country!) who attend various tournaments and games throughout the year. Braemar is vital to the Edina hockey community and it is the only Edina facility many non-Edina residents will ever visit.

Although it has terrific history, Braemar is tired and worn out. For example, Braemar has no dryland training area and no place for off-ice workouts. As a result, the parents of Edina PeeWee and Bantam players hire a dryland coach that "runs" the kids in the bleachers, the hallways and in the parking lot. The dryland coach carries a couple dozen dumbells in the back of his truck. Meanwhile, Eden Prairie ice rinks are attached to a full community center and have access to an outdoor athletic area that looks like it belongs to a Division I program. Prior Lake, Minnetonka and Chaska/Chanhassen (to name a few) have dryland facilities, skating treadmills and weight rooms on-site. Summer programs have developed around these facilities and are helping to train these eassociation teams in the off-season. Private schools that compete for Edina students, such as Benilde and St. Thomas, have excellent facilities and locker rooms. On any given day, Edina residents can be found paying for access to dryland facilities at for-profit locations such as Velocity (Eden Prairie), Hat Trick (St. Louis Park), Minnesota Made (Edina), Impact (Minnetonka) or PHIT (St. Thomas).

Edina has a strong reputation as the premier hockey city in the state and many programs seek to emulate Edina Hockey. However, when it comes to modern and updated facilities, Edina is a notable laggard. Now is the time to invest in Braemar.

Thank you,

Doug Pugh & Family

From: Erin Keeley [mailto:ekeeley@mono-1.com]

Sent: Wednesday, April 18, 2012 8:08 PM

To: John Keprios

Subject: Support for the Braemar expansion

Dear John,

I am writing to express our family's full support of the proposed \$3 million expansion to Braemar arena. The arena is a vital part of our community as well as an important investment in the love of sport and activity for our young people that is so critical considering the obesity epidemic we are now facing.

Thank you,

Erin Keeley

erin keeley strategic planning director mono 612-454-4900 main 612-454-4928 direct

mono-1.com

From: Brad Begley [mailto:brad@begleylaw.com] Sent: Wednesday, April 18, 2012 10:06 PM

To: John Keprios

Subject: improvement of Braemar

John: Sounds good but don't need to spend monies on permanent locker rooms for Varsity Hockey. All hockey players would like better facilities. Are the boys and girls playing on the Gold teams less deserving than Varsity players? I think not.

Please feel free to email or call with any questions.

Take care,

Brad Begley Begley Law Office, P.A. 12 South Sixth Street, Suite 1040 Minneapolis MN 55402

Tel: 612-333-7530 Fax: 612-333-5462

Email: brad@begleylaw.com

From: David Frenkel [mailto:frenkel@att.net]
Sent: Wednesday, April 18, 2012 3:50 PM

To: John Keprios

Subject: Fw: Exciting Developments at Braemar

John,

were there any public meetings to discuss this expansion? Where is the money coming from? What are the details on the hockey pro shop? Will the pro shop be run by the arena or by an outside vendor? Who will be running the training facility? There is getting to be an over abundance of training facilities in the western suburbs, has there been any market analysis of the competition?

There should be a public hearing on this before the city council votes on this. I am frankly surprised how this came out of no where. I am all for improving facilities but any decisions using public money and/or public facilities should be transparent with public involvement.

Thank you.

Regards,

David Frenkel

Edina, MN 612-237-1966

Forwarded Message -----

From: Edina Hockey Association < no-reply@www.edinahockeyassociation.com >

To: frenkel@att.net

Sent: Wednesday, April 18, 2012 3:23 PM **Subject:** Exciting Developments at Braemar

In the last few days there have been some exciting developments for all Edina hockey players. A proposed \$3 million dollar expansion to Braemar Ice Arena has been approved by the Edina Park Board and has been forwarded to the full City Council for consideration on May 1st. The project is multi-faceted and will dramatically improve the training opportunities for all the participants in the Edina Hockey Association as well as provide benefits to all high school hockey players and figure skaters . This can all be accomplished without any financial burden placed on the City or its taxpayers, but we need your attendance and support BOTH at the Edina City Council meeting on May 1st at 7:00 pm as well as written correspondence to the City in advance of the meeting.

The project is a two story expansion on the north end of the West Rink. On the ground level, there will be permanent locker rooms constructed for the Edina Varsity/Junior V arsity boys and girls hockey teams, as well as relocating the Zamboni room to improve overall safety in the arena. The second floor will consist of a retail sporting goods store and a dry-land training facility. The training facility will include professional trainers in areas for weight training, shooting, puck handling, and skating technique.

These improvements are a long time in coming, and are vital to ensure that Braemar Ice Arena remains competitive with other metro area arenas in providing a state of the art facility for our highly successful programs, which include our own Edina Hockey Association , the Edina High School, and the Braemar Figure Skating Club.

I respectfully request that each EHA member compose an email or letter in support of this project and attend the Edina City Council meeting on May 1st to show broad support for this project. Thank you for your support of this initiative, which will help keep our Edina Hockey Assoc iation standing as the top youth hockey program in the nation.

Mailing Address:

John Keprios Parks & Recreation Director Edina City Hall 4801 W. 50th Street Edina, MN 55424

Email Address: Jkeprios@edinamn.gov

Thank You for your Support, Erik Hendrikson EHA President hendy@traditionllc.com

MINUTES OF THE MEETING OF THE PARK BOARD HELD AT CITY HALL APRIL 10, 2012 7:00 PM

I. CALL TO ORDER

Chair Steel called the meeting to order at 7:05 pm

II. ROLLCALL

Answering roll call were Members Dan Peterson, Cella, Gieseke, Segreto, Steel, Jacobson, Hulbert, Kathryn Peterson, Jones, Weicht, Neville

III. APPROVAL OF MEETING AGENDA

Member Dan Peterson made a motion, seconded by Member Hulbert, approving the meeting agenda.

Ayes: Members Dan Peterson, Cella, Gieseke, Segreto, Steel, Jacobson, Hulbert, Kathryn Peterson,

Jones

Motion Carried

IV. ADOPTION OF CONSENT AGENDA

Member Dan Peterson made a motion, seconded by Member Gieseke approving the consent agenda as follows:

IV.A. Approval of Minutes – Regular Meeting of Tuesday, March 13, 2012

Ayes: Members Dan Peterson, Cella, Gieseke, Segreto, Steel, Jacobson, Hulbert, Kathryn Peterson, Jones

Motion Carried

V. COMMUNITY COMMENT

None

VI. REPORTS/RECOMMENDATIONS

VI.A. Hornet's Nest Working Group Recommendation

Member Jones thanked the Hornet's Nest Working Group, who all diligently met on Tuesday mornings at 7:30 a.m. to work through the details of this proposal. She explained to the Park Board that as part of the process the group looked not only at the proposal presented to them at their special meeting on January 23rd but they also reviewed the broader needs of Braemar Arena, such as what capital investment would be needed at Braemar to function and to stay competitive and to attract the purchase of off-season ice time and remain a premiere facility. She noted that the group realized that the key to do those things was to offer an indoor training facility at the arena. She stated that with great thanks to staff and Mr. Anderson they were able to get a construction cost range from four contractors as well as letters of interest from several indoor training operators and a retail store. She pointed out that after reviewing the information the Working Group agreed to the scope, scale, location and amenities of the project. She added that for anyone who asks she would gladly provide the meeting minutes and recommendations from their meetings. She noted they carry a lot of information on how they made their decision and as a group how they unanimously endorsed the proposal presented in the Park Board packet.

Mr. Anderson first thanked the members of the Working Group for the time and effort they put into the project. He explained that a little over two years ago a small group of Edina Alumni conceived the Hornet's Nest Project and their goal was simple: to bring Braemar Arena back to the forefront as one of the best facilities in the State of Minnesota. He noted that when Braemar Arena was constructed in 1966 it was a "state of the art" facility. Today the three sheets of ice remain among the very best in the state;

however, over the last 46 years the needs and the demands of both hockey players and figure skaters have evolved. He indicated that many players drive to communities like Woodbury, Wayzata, Eden Prairie and St. Paul to train for their shooting skills, puck handling skills, weight training, etc. He stated that the Hornet's Nest Project will allow boys and girls, hockey players and figure skaters, mites to high school age to receive training both on and off the ice all under one roof.

Mr. Anderson explained that the project as contemplated would be constructed on the north side of the Braemar West arena and would be a two story 26,000 square foot addition that could be accessed either directly from Braemar Arena or from the parking area to the west of Braemar Arena. He pointed out that the lower level would consist of four locker rooms which would house both the men's and women's varsity and junior varsity programs. He added that the design of the facility was engineered to reduce the overall size by approximately 8,000 square feet from the previous presentation. He noted at the request of the Braemar Arena staff a Zamboni room has been added along the side of the central egress corridor adjacent to Braemar West arena.

Mr. Anderson showed renderings of what the locker rooms might look like as well as the training facility and retail store. Mr. Anderson then went through the summary of the project. He noted that they solicited estimates from four different contractors including Kraus Anderson, Copeland Construction, Knudson Construction and RJM Construction. He noted that the average cost of the estimates from these contractors was \$121.00 sq. ft. and so at 26,450 square feet the total cost of the project would be approximately 3.2 million dollars. He pointed out that the estimated cost of 3.2 million less the cost of the Zamboni room, \$200,000, would leave a net cost of approximately 3 million dollars. Mr. Anderson explained that through the 501C3 group "Drive for the Hive", they will solicit 25% of the project costs through private donations and therefore as a result the finance request is for just under 2.5 million dollars. He pointed out that the amortization table shows the debt fully amortizing over a 20 year period.

Mr. Anderson explained to the Park Board that regarding rent they solicited requests for expression of interest ("RFEI") from several third party operators including FIT, Ice Edge, Total Hockey and Velocity. The response to the RFEI's indicated the tenant's willingness to enter into a long-term lease agreement as depicted in the rent role. He noted that they did the same for retail and solicited RFEI's from several retailers including General Sports, Sports World, and Letterman Sports.

Mr. Anderson indicated that the total revenue derived from the project is estimated at a little over \$223,000. In the cash flow projection that revenue will be used to pay both the operating expense and to retire the debt as shown in the lower right hand corner of the "Hornet's Nest Summary" sheet. He pointed out that while this does show a slight negative cash flow in the early years Ms. Miller will be explaining how the presence of the training facility will mitigate that through increased revenues at Braemar.

Member Cella stated that in the cash flow projection it shows rental revenue but also reimbursement revenue and asked Mr. Anderson to explain what the reimbursement revenue is. Mr. Anderson replied that the leases that will be executed by the third party operators of the training facility and the retail are what are known as triple net leases. This means that the retailer and the training facility operator would be responsible for their pro rata share of the operating expenses and any taxes that would be associated with that space and those reimbursements just depict that fact.

Mr. Keprios indicated that as he pointed out in his staff report if this were to go forward staff is of the opinion, and he believes they have the Working Group's endorsement of this, that there are some additional improvements that would be triggered as highly needed if the Hornet's Nest were to go through. He noted that as shown in the Report and Recommendation the relocation of the West Arena Zamboni room would be very important because it has always been a safety hazard and they have been fortunate there have not been any accidents. He stated that area would then be made into a much needed larger lobby area for the lower level of the West Arena. It is estimated to cost approximately \$42,000.

Mr. Keprios explained that if they were to move forward and relocate the Zamboni room and build a Hornet's Nest it would be extremely important for them to have a safe, accessible path for coaches and staff to then access to the player's benches from that lower level without having to walk across the ice on the one end. He noted it would cost approximately \$161,000. Mr. Keprios pointed out that if they do this they will lose some seating and to make up for some of that lost seating he showed where they could create an open railing which would create more seating. He noted they've estimated it would cost approximately \$23,000 to create that standing room only seating. Therefore, relocating of the Zamboni room, renovation of the vacated Zamboni room to create a larger lobby to add the ADA accessible pathway access and to include that upper lobby railing would cost approximately \$429,000. Mr. Keprios stated that isn't to say that Braemar Arena doesn't have more needs beyond that but if the Hornet's Nest were to be built it would trigger those as probably being the highest in priority.

Mr. Keprios stated that staff is recommending Park Board move forward with this project in concept to the City Council with some contingencies; however, not everything is in concrete at this point. He noted that it would be contingent upon 25% of the project (\$752,367.67) be covered through private donations. The recommendation would also be contingent upon getting a commitment from the EHA and Edina Figure Skating Club to commit to a \$20.00 surcharge on a per player basis per year for the life of the bonds and this would be consistent with what was done when they first built the West Arena. The last contingency would be that the City Council and School Board would have to agree on an ice rental surcharge fee needed to cover the operating expenses. He indicated that is not something that staff could just literally impose so don't consider that a given; however, the working group put approximately \$12,000 in their recommendation. Mr. Keprios commented that lastly he thinks it would be fair to propose to the City Council that before they were to embark on something like this they would want tenyear lease agreements from the two vendors that would be leasing the space on the upper level.

Member Dan Peterson asked as part of the \$161,000 for the ADA entrance being proposed is there an ADA approved restroom on the level or is it required under law to be wheelchair accessible. Mr. Keprios responded that it is not an ADA or City Code issue; however, it is a safety factor more than anything. Mr. Keprios stated that even though it is not required, in our view, it would be the right thing to do.

Member Segreto commented the one issue she has is the recommendation does talk about an in perpetuity suggestion that the High School contribute or pay \$12,000 per year and she thinks they have to be really careful about any kind of payment scheme that locks an in perpetuity and would like that to be made part of the record.

Member Kathryn Peterson asked for clarification between the difference of the Hornet's Nest summary around the Zamboni room and what was in Mr. Keprios presentation around Zamboni room, are there two different Zamboni rooms. Mr. Keprios replied no, Mr. Anderson was showing where the Zamboni room would be located and pointed out that the new Zamboni room would be the city's part. Member Kathryn Peterson asked so the costs that are shown for construction would not be duplicated? Mr. Keprios apologized for the confusion because as he read through it a little closer the Zamboni room costs of \$202,821.50 need to be added back into the net construction costs if we are to include relocating the Zamboni room to become part of this project.

Member Cella commented if she could just clarify when Member Segreto was talking about an in perpetuity of payment by the High School she believes what Mr. Keprios was clarifying as part of his remarks that items listed as proposals for fees are just suggestions. This is something that would still need to be worked out with the School Board and City Council to sit down and come to an agreement.

Chair Steel asked if there has been any communications with the Figure Skating Club to which Mr. Anderson replied yes. He pointed out that the difficulty the Figure Skating Club has right now is that

they don't have a training facility and they are losing figure skaters to a facility in St. Paul that does have a specific training facility. He added that he did talk to the Director of the Figure Skating Club and they are in support of this and would like to see a training facility.

Member Kathryn Peterson asked if the liability around the use of the training facility be the responsibility of the vendor or would it fall back on the city because it is a city facility. Mr. Anderson replied that third party operator would be leasing the space and they would have to provide their own insurance so that any injuries that would occur in there would be their insurance and not the city's. Mr. Keprios commented that most likely they would ask them to add the city as an additional insured on the lease.

Chair Steel asked Mr. Keprios that the recommendation before the Park Board is the Working Group's recommendation as well as the these four additional projects with contingencies, correct. Mr. Keprios replied that is correct.

Member Jones made a motion, seconded by Member Hulbert, approving the recommendation Chair Steel stated.

Ayes: Members Dan Peterson, Cella, Gieseke, Segreto, Steel, Jacobson, Hulbert, Kathryn Peterson, Jones

Motion Carried

VI.B. Veteran's Memorial Committee New Member Appointment

Mr. Keprios informed the Park Board that there is currently a vacancy on the Veteran's Memorial Committee due to Member Barb Bender not being able to continue to volunteer due to her new job. She has only been able to attend 2 of the last 13 meetings. He stated that there is a very eager and willing volunteer, Richard Olson, who would be more than happy to fill in as a voting member. He indicated that he has a lot of experience in the fundraising arena and has been giving the committee some wonderful advice along the way. Therefore, he would ask that the Park Board approve Richard Olson as a new member of the Veteran's Memorial Committee.

Member Dan Peterson made a motion, seconded by Member Cella, approving Richard Olson as the new member of the Veteran's Memorial Committee.

Ayes: Members Dan Peterson, Cella, Gieseke, Segreto, Steel, Jacobson, Hulbert, Kathryn Peterson, Jones

Motion Carried

VI.C. Veteran's Memorial Sculptor Contract

Mr. Keprios informed the Park Board that they have a verbal commitment from a donor who wants to currently remain anonymous but has verbally pledged \$100,000. He asked that the Park Board recommend to the City Council to forward with executing the proposed sculpture artist's contract because it takes 9 to 10 months to develop the sculpture. He added that their target date is to have the memorial in the ground by Memorial Day of 2013. He indicated that the Veteran's Committee feels very confident they are going to get enough money through in-kind and cash donations to move forward with this project. Therefore, he wants to be sure that they have the support of the Park Board and City Council before they go ahead and sign the \$83,000 contract; he added that they would not recommend doing this unless they have the money from the donor in the bank.

Member Gieseke asked Mr. Keprios if this is a typical scenario and asked for a little bit of background on the sculptor and asked if he has done other work through the City or locally. Mr. Keprios replied that from what they are told from the Edina Public Art Committee the sculptor bases their price on what the foundry tells them what the expenses are going to be and then they tack their fee on top of that. He informed the Park Board that part of the danger of delaying the decision is that the price might go up and that is out of the control of the sculptor.

Member Cella asked if the contract and terms is a pretty standard sort of terms for buying a sculpture. Mr. Keprios replied yes, there are a couple of artists on the Veteran's Committee that say it is standard; however, he also intends to give the contract to their City Attorney to be sure they are not missing something.

Member Segreto stated that she has represented some artists over the years and she would like to make three contract comments. First, they have an outside date for the delivery of the art piece; not to strap the artist but just a comfortable outside date. Second, it states the venue for disputes is in New York which she thinks should be changed to Minnesota. Third, regarding the copyright in the contract she wants to make sure that they have the right to make images of the sculpture and use it for promotional purposes because she could see this being on their calendar or something else.

Member Segreto commented that she would also like to know how members of the community would feel about the artist taking this sculpture and offering it to another municipality. Mr. Keprios replied that the committee is encouraging the artist to go forward and sell it to one other municipality because it reduces our price tag by \$7,000 and the committee is fine with that.

Member Jones indicated that she has a couple of reservations regarding this. She noted that the contract commits the City of spending \$83,000 for the sculpture to which money has not been budgeted for this expense and if they don't get money from this donor then the \$83,000 would have to be taken from other spending priorities in order to meet the contractual obligations to the sculptor. Secondly, \$83,000 is just the next step in a project that has a total cost of \$400,000 of which none of this has been budgeted by the City. Therefore, if the City takes the first step and is left with an \$83,000 sculpture that needs to be installed and they don't have the funding for the rest of the memorial to put it in there will be a strong impetus to find the money in the City budget to complete the memorial where nothing has been set aside for this large expense. Third, she finds the argument that costs may go up so that we must approve the contract today to be spurious because such an argument could be made for each and every possible expense that the City encounters and spending decisions should not be made based upon fear of what might happen to prices in the future. She noted such decisions should be based upon meeting the strategic needs of the City.

Member Jones stated that while there is a generous potential donor who will support the cost of the sculpture she still doesn't see that there has been a significant actual contribution to this project. She pointed out that in the world of charitable organizations where a project of this kind is dependent upon pledged or actual contributions the organization normally refrains from making a firm contractual financial commitment to start construction until a significant percentage of the total necessary funding has been pledged. She noted that the percentage usually is over 50% and often over 75%. Member Jones commented that as she understands it the actual contributions from pledges to date is not very substantial and if the \$100,000 potential pledge is made firm then the total contribution would be in the range of 25% of the total cost of the project. Therefore, she doesn't think that is enough for them to move forward with committing the City to spending money on the project and for that reason she opposes approving the contract at this time.

Member Segreto asked Member Jones if she would feel more comfortable if the contract was made contingent upon the committee raising the \$83,000 expense that would be this obligation. Member Jones replied that if they could cover the expense and the installation, she doesn't know what installation for a sculpture this size would be, and then she would feel better.

Chair Steel pointed that it looks like the cost for delivery and installation would be \$7,500; however, that does not include the price of the crane. She indicated that in Mr. Keprios recommendation it says "we have asked that the money be deposited into the Community Foundation account now or at least pledged to be placed in the account in the denominations in time to make the payments" she stated that she would

be more comfortable "asking that the money be deposited into the Community Foundation Account now before they go ahead with this contract".

Member Hulbert stated that he agrees with that. He noted that he thought they were pretty clear when City Council stated and passed that \$30,000 was the extent of the City's financial obligation. Therefore, going forward with the installation and the purchase before the actual contribution is made would go against what they have done so far and he would feel more comfortable if they had the deposit.

Member Segreto suggested if the contract was made contingent they would have no financial exposure and then they would have the best of both worlds that is having the price of the sculpture locked in and no obligation to pay unless the money was raised and deposited. Member Hulbert noted he would be okay with that. Member Gieseke commented that's a good suggestion and even better seeing as the other party would agree to it. Member Cella responded that would be the issue why the artist would want to agree to go ahead if he thinks prices are going to go up for his foundry costs and if we have a contingency to get out that if she were his lawyer she would tell him not to sign it. Member Segreto commented that if he is making the same sculpture for another municipality he may be fine with it.

Member Cella indicated that she does resonate to Member Jones comment about the fact that even looking at the \$100,000 donation that is only 25% of the total cost of the \$400,000 for the memorial. She stated that to go ahead with buying hard goods for something when you only have 25% of the total raised with one donation, they don't know what the other fundraising efforts are going to be like. She commented that she would feel a little bit more comfortable giving the Veteran's Committee another three or four months to do some serious fundraising so they can come back and say they were able to raise another \$100,000 so that they can see that they are actually making some strides to funding the whole project. She added that if this is going to stall out as Member Jones mentioned then they are going to have a big statue with no place to put it.

Mr. Keprios commented that he cannot say that it's not going to stall out; however, they did have a meeting today with the owners of a construction company who are interested in an in-kind donation to construct it. Also, the survey work has already been an in-kind donation from a member of the Veteran's Committee. In addition, a committee member is working to secure an in-kind donation of a lot of the granite work through a connection. Mr. Keprios pointed out that they also have two more meetings set up for next week with some significant possible donors as well as they are meeting with the Noon Edina Rotary Club. He noted things are getting set up and they are moving forward; however, he can't sit here and guarantee that they are going to raise all of the money. He commented they will have the money to buy the sculpture, that's a given and the contract will be written that way; however, there is the outside chance that the City will have this beautiful sculpture with nothing to put it on and that would be the risk and worst case scenario to the City.

Member Segreto commented that she just got back from Washington, DC, and she came back very inspired after looking at the Veteran Memorials there and her personal opinion is that she doesn't feel that this is such a big risk that she is worried about it and she would like to see this go through.

Member Dan Peterson made a motion, seconded by Member Gieseke, to table it for one month and see what the Veteran's Committee can tell them at that time.

Ayes: Members Dan Peterson, Cella, Gieseke, Segreto, Steel, Jacobson, Hulbert, Kathryn Peterson, Jones

Motion Carried

VI.D. Cost Recovery Targets for Enterprise Facilities – Keeya Steel, Park Board Chairperson Chair Steel explained to the Park Board that her intent tonight is not to set up cost recovery targets or talk in detail about numbers but rather discuss in general the idea of setting costs recovery targets. She

noted that two City Council members expressed to her that they would like targets set; therefore, she would like to hear from the Park Board what they think as to whether it would be helpful, feasible and would help make their vision easier.

Member Hulbert stated that without having any conversations on the topic he thinks it would be worthwhile to talk about it. He noted that all of the different enterprises are going to have different challenges so they need to treat them all differently.

Member Kathryn Peterson indicated that she thinks it would probably be more helpful in the sense of setting ranges instead of the target being just one number but does think it's worthwhile to talk about. She noted that eventually they would need to get City Council's buy-in to whatever they came back with.

Member Segreto commented that she thinks they've struggled with trying to figure this out and she thinks it would be very helpful to have ranges.

Member Jacobson stated that she thinks as they try to decide things going forward like the sports dome and how much are they willing to pay for a sports dome versus where it is she thinks are the kind of targets that would help them decide that and how big a dome they can build as well as anything that they are going forward with in the future to try to be equitable.

Member Dan Peterson indicated that he is not opposed to talking about targets but they need to also look at the other side of the column which should be to the benefit of the City. He pointed out that he thinks it would behoove the City to lose money if they are going to help seniors or kids who can't afford to do some of the things. He noted that another thing that perplexes him is with all levels of government is why they are talking about getting off the property tax idea of funding and look at a State-wide sales tax because the State raises taxes pretty efficiently and just like the schools get money from the State if Edina has 48,000 citizens they would get so much money back to run their City.

Member Jones indicated that she would like to raise this to the City Council to make sure that they have their support if they were to take a look at this. She stated that she thinks it would be wise to find out from them if they have their support if they start examining this. She suggested if they did this that it be done much later in the year since their agendas are pretty full for the next few months. Member Jones commented that she also agrees with ranges and would love to find out what makes one place an enterprise facility and not another such at the Art Center and Senior Center, what triggers something to be an enterprise facility. She indicated that she knows just a little bit about the comprehensive plan to say that the enterprise facility has their own targets and their own type of goals; however, she would like for them to look at those goals and see where they match up and where they don't in meeting those goals.

Member Gieseke commented that they are asking a very large and important question and he thinks they need to deal with what their mission is and they need to understand more of the scope before they start implementing ranges. He noted that they don't want to handicap what their decision making mission is supposed to be with set ranges that maybe don't correlate to the overall mission; therefore, they need to know more about how things are functioning and those kinds of categories before they can move forward.

Member Kathryn Peterson indicated that actually makes her feel better because when she was talking about the criteria for enterprise facilities she was kind of referencing that she doesn't really understand how the facilities are categorized. Therefore, maybe they need to relook at that as part of this or at least offer their opinion on it.

Member Cella stated that depending on what their mission and function is the enterprise facilities may have completely different target ranges than others and may expect some to be more self-sustaining than others. She noted that at some point they may need to have a workshop to lay it all out on the big graphs in excel and kind of see where everything lines up. By doing that they may have a much better sense of what the enterprise is, what its goal really is, what kind of revenue it is bringing in and then what purpose it is serving and what people in our community it is serving and once this is all laid out they can get a sense of that.

Member Neville stated that he would like to reemphasize the point that Member Dan Peterson made. It's interesting to him that when they approach an enterprise facility that is losing money they talk about this kind of idea of what it's giving back to the community in that it's okay that it's losing money as long as it's giving something back to the community. He commented that what seems to be the difficulty whenever they approach one of these enterprise facilities is quantifying how much it's okay to be losing for what it is giving back to the community and that is always a really difficult thing to put a number on. He asked how much is it worth that all of these kindergartners have a place to go play because of this enterprise facility. Therefore, as they move forward with these differences they need to make a decision on that difference and can we live with that difference because it's giving back to the community. If we can't live with that difference then we need to make some serious decisions about how the revenue is being created and generated in that enterprise facility or else something needs to change. He commented that it's an interesting idea of how do you quantify that and that is something that obviously needs to have more discussion beyond just this meeting.

Chair Steel commented that she would also like to add to those various categories the user fees because even though it is not an enterprise facility there is still a cost recovery target that the City Council has talked about. Chair Steel stated so what she is hearing is that the Park Board wants to look at the value of the public good, cost recovery, targets or ranges and the definition of enterprise. Member Kathryn Peterson stated that as Member Jones pointed out they may want to confirm the understanding with the City Council that that is in fact what they want the Park Board to take on.

Chair Steel made a motion, seconded by Member Jones, that the Park Board asks the City Council for their approval that this Park Board studies the value of the public good, the cost recovery targets and the definition of the enterprise facilities knowing that this would be studied at a much later date given their work load.

Member Segreto asked would it be possible to have the City Council join them in this study, like a joint work group because really the City Council should be involved in the study of the issue. Chair Steel asked Mr. Keprios for his thoughts on that. Mr. Keprios replied at that elected level he thinks it's probably wise that the City Council discuss this as one body in a Joint Work Session with the Park Board. Chair Steel replied that she thinks this recommendation allows for them to decide how they study it.

Ayes: Members Dan Peterson, Cella, Gieseke, Segreto, Steel, Jacobson, Hulbert, Kathryn Peterson, Jones Motion Carried.

VI.E. Self-Assessment Survey - Keeya Steel, park Board Chairperson

Chair Steel informed the Park Board that she will start to compile the surveys and work with Mr. Keprios and Member Segreto to move to the next step. Member Kathryn Peterson asked what the next step is to which Member Segreto replied getting together to talk about it. Chair Steel replied that she thinks what she will do is compile it and then they can look it over and pick a date and go from there.

VI.F. Board and Commission Members Orientation Presentation - Staff

Mr. Keprios showed the Park Board a power point presentation created by Karen Kurt, Assistant City Manager. The presentation is a generic New Board and Commission Member orientation that from here on will be given to new Board and Commission members.

VII. CORRESPONDENCE AND PETITIONS

Mr. Keprios informed the Park Board that he is still receiving emails on the Edinborough Park Study which he will keep updating the master list and send them out occasionally but not every day.

VIII. CHAIR AND BOARD MEMBER COMMENTS

Member Kathryn Peterson indicated as long as she has lived in Edina there has been a rule that no access is given to the athletic fields before April 15th and asked given the climate changes if any thought has been given to relook at it or add some variability to it based on the turf and that sort of thing. Mr. Keprios replied absolutely he thinks they have to remain flexible and meet the needs and desires of their residents so it is something that they are going to have to revisit on a year by year basis.

Member Segreto stated that she read in the Sun Current that the City Council was moving meetings in connection with other religious holidays other than Christians and the Jewish faith and asked if any of their meetings conflict with these other holidays. Mr. Keprios replied not this year that he is aware of yet.

Member Cella asked Mr. Keprios that when he updates them with the emails from the various citizens if he could somehow at the end of one update but a colored line or colored asterisk so they will know the next time what emails have been added. Mr. Keprios responded that is a good suggestion and they will start doing that.

Member Jones gave the Park Board an update on the Naming and Donations working group. She noted that right now they are in the middle of a public comment period for a Naming Policy and Donation Policy. She indicated that the working group will be meeting on April 23rd to discuss any feedback and asked the Park Board if they had any questions, suggestions or comments about the two policies to give that to the working group as soon as they can. She stated that they have updated the policies since their last meeting and did receive input from Mr. Keprios and Mr. Neal so their comments have been incorporated into the policies.

IX. STAFF COMMENTS

Mr. Keprios informed the Park Board they are moving forward with the installation of the flow rider at the Aquatic Center and they seem to be on schedule. The City Council approved an award of bid to provide the themed structure for the flow rider.

Mr. Keprios informed the Park Board they have been working with consultants on the sports dome site study and have had their first meeting.

Mr. Keprios informed the Park Board that he does plan to have the Edinborough Park issue back on the May Park Board agenda.

Meeting adjourned at 8:33 pm.